



## Pfizer Independent Grants for Learning & Change Project Classification Decision Matrix

There are multiple project types that are eligible for funding through an IGLC RFP. When submitting for funding, organizations will be asked to indicate which of the following best represents their project.

- Dissemination and Implementation (D&I) Research
- Quality Improvement
- Education or Educational research

More information on these classifications can be found in the **Decision Matrix** below. Please note, clinical research is not funded through this grant mechanism.

Defining Question	Education/ Education Research	Quality Improvement	Dissemination & Implementation Research	Clinical Research
<b>Definition</b>	<p>Educational activities which serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a healthcare professional uses to provide services for patients, the public, or the profession.</p> <p>A needs assessment is a systematic exploration of the need for education or training. The process involves first establishing who the learners are (i.e. what is their level of training and expertise) and then determining what skills they have, what skills they need and how best to deliver training to correct any deficiencies.</p>	<p>A process by which individuals work together to improve systems and processes with the intention to improve outcomes.</p>	<p>Identify, develop, evaluate and refine effective and efficient methods, systems, infrastructures, and strategies; to disseminate and implement research-tested health behavior change interventions, evidence-based prevention, early detection, diagnostic, management, quality of life improvement services, and data monitoring and surveillance reporting tools; into public health and clinical practice settings that focus on patient outcomes.</p>	<p>A systematic investigation, including research development, testing and evaluation, designed to develop or contribute to generalizable clinical knowledge.</p>
<b>Who</b>	HCPs	HCPs, Systems, Patients	HCPs, Systems, Patients	Patients

Questions? Please email [IGLC@pfizer.com](mailto:IGLC@pfizer.com)



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<b>Purpose</b>	Identify knowledge gaps; close knowledge gaps	Understand and improve a process or patient experience; evaluate changes; close practice gaps; <b>Solve a problem</b>	Generate a knowledge base about how health information, interventions, and new clinical practices and policies are transmitted and translated for public health and health care service use in specific setting; <b>Answer a question (hypothesis)</b>	Generate knowledge; generalize knowledge; <b>Answer a question (hypothesis)</b>
<b>Scope of Interest</b>	HCP population (could be specialty-specific; institutional-specific; general)	Department, unit or patient population within an organization	HCP population or Institution-specific	General population (could be patients with specific condition)
<b>Informed Consent Required</b>	No	If appropriate	If appropriate	Yes
<b>IRB Approval Required</b>	No	Institutional-specific	Institutional-specific (review must occur resulting in documentation)	Yes
<b>Outcomes Measured</b>	Pre-, post-; self-attestation	Limited, simple, easy to use and administer; PDSA cycle	Randomized; Complex; Could include intervention reach; effectiveness; contextual factors influencing outcomes, and intervention costs.	Randomized; Complex; Patient-level
<b>Data Collection</b>	Minimal time, resources and cost	Minimal time, resources and cost	Complex, tightly controlled	Complex, tightly controlled
<b>Regulated by</b>	Organization	Organization	Organization, IRB, FDA, state and local laws	Organization, IRB, FDA, state and local laws

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<b>Grant Type</b>	Education	Education (Medical)	D&I Research	Investigator Initiated Research <a href="http://www.Pfizer.com/iir">www.Pfizer.com/iir</a>
<b>Example</b>	<p><b>Knowledge</b> (HCPs don't know something) <i>Example: Misdiagnosis because of lack of knowledge or understanding (knowledge gap)</i></p> <p><b>Competence</b> (HCPs don't know how to do something, don't have methods or strategies) <i>Example: Suboptimal patient care because of lack of strategies or methods to intervene under certain clinical conditions (competence gap)</i></p>	<p><b>Implementation of a proven concept:</b> Example: A health system implements a standing order procedure for recommended vaccines and rolls out measures related to workflow and training to put this into practice.</p> <p>The purpose of evaluation in this setting is to measure the impact of the intervention.</p>	<p><b>Study of non-therapeutic interventions:</b> Example: An organization wants to know if a decision tool* can be used to improve patient care. The intent of this study is to compare the use of this tool vs standard care.</p> <p>The purpose of evaluation in this setting is to prove or disprove a hypothesis.</p> <p>*This could include a smart phone app</p>	<p><b>Study of therapeutic agents:</b> Example: a study evaluating the comparative efficacy of two therapeutic agents**.</p> <p>The purpose of evaluation in this setting is to prove or disprove a hypothesis.</p> <p>**Drugs and devices</p>

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