



Track 2- Annual Meetings: Submission Deadlines, Areas of Interest & Educational Goals

In order to submit a request for general meeting support through Track 2- Annual Meetings the answer to the following questions must be “Yes”:

- Does the activity align with Pfizer’s areas of interest? *(listed on pages 2-10 of this document)*
- Is it a live* **annual** activity which serves as a platform for the exchange of new clinical and scientific information and reaches an international, national, or regional audience?
**Live CME/CE activities are defined as any activity which incorporates the opportunity for live real-time learner interaction such as live meetings, e-learning and live non-enduring web-casts/webinars*
- Is this activity developed by your organization specifically for your professional members or constituents?
- Is the activity established part of your organization’s ongoing educational program? If not, if it is a new activity, is it clearly based on an assessment of the educational needs of your target audience?

Application Cycle	To Submit Live Activity Must Start On or After	Decision Communicated By*
Jan 1 - Feb 17	Apr 1	Mar 10
Mar 1 - Apr 15	July 1	June 2
June 1 - July 15	Oct 1	Sept 1
Sept 1 - Oct 15	Jan 1, 2018	Dec 1

If your activity is in.....	Latest* Date to submit to Pfizer is....
April, May or June 2017	February 17
July, August or September 2017	April 15
October, November or December 2017	July 15
January, February or March 2018	October 15

**This is the latest date to submit. Your request will be reviewed if submitted in an earlier cycle.*

Acromegaly

Improve the knowledge base of health care providers, educators, and third party payers working in the area of acromegaly.

Alzheimer's Disease

Improve learning toward advances in Alzheimer's Disease basic research, genetic profile of Alzheimer's Disease, evolving disease definition, next generation treatment development, identification of new biomarkers, advances in clinical trials and patient care, and novel clinical assessment tools.

Antidote Therapies and Emergency Care

- Improve healthcare providers and policy makers understanding of antidote therapies and availability.
- Improve the care of patients exposed to treatable poisonings by:
 - Increasing awareness of the epidemiology of toxic exposures
 - Increasing awareness of treatment options

Attention Deficit Hyperactivity Disorder (ADHD)

Improve the healthcare providers' understanding of the appropriate diagnosis, treatment and management of ADHD in children through to adulthood within the primary and specialty care settings.

Biosimilars (Rheumatology, Gastroenterology, Nephrology, Oncology)

- Improve clinicians' capabilities of discussing complex concepts of biosimilars in basic terms for patients.
- Support the prudent (safe and effective) use of biologic drugs by
 - Increasing awareness of the regulations surrounding biosimilars
 - Increasing awareness of FDA purple book

Cardiovascular Metabolic Risk**Cardiovascular Risk Reduction**

Increase the identification and effective treatment of patients with multiple risk factors for cardiovascular disease and stroke (e.g. hypertension, dyslipidemia, obesity, diabetes) by improving the understanding and clinical practice of healthcare professionals across the globe.

Smoking Cessation

Increase the number of patients who stop smoking by improving the frequency and effectiveness of smoking cessation intervention, including treatment, counseling and support, by healthcare providers.

Questions? Email IGLC@pfizer.com

Revised August 2017

Cystic Fibrosis

Improve the understanding of the progression of the pathophysiology and clinical manifestations.

Dermatology

Atopic Dermatitis

Improve the care of patients manifesting atopic dermatitis (AD) by increasing healthcare provider knowledge of the disease state or unmet need and the emerging strategies for treatment of AD.

Inflammatory Diseases such as Alopecia and Vitiligo

For dermatologists and all healthcare professionals involved in the care and treatment of patients suffering from dermatologic conditions such as alopecia and vitiligo, increase the awareness and understanding of the latest emerging research, ongoing clinical trials, and mechanisms-of-action of new medicines for the treatment of dermatologic conditions.

Psoriatic Arthritis

Improve the care of patients with psoriatic arthritis by increasing healthcare provider knowledge of: (1) the pathophysiology of psoriatic arthritis, (2) the co-management of psoriatic arthritis, (3) the unmet needs in treatment of psoriatic arthritis, and (4) the mechanism of action of emerging therapies.

Diabetic Peripheral Neuropathy

Translate knowledge of the consequences of Diabetic Peripheral Neuropathy (DPN) into effective treatment strategies that are appropriate in the context of overall diabetes management.

Dietary Supplements

- Improve the healthcare provider's ability to advise and counsel patients on the prevalence of nutritional gaps even amongst consumers with a healthy diet and the roles of MVMs designed to fill nutritional gaps
- Increase the healthcare provider's ability to advise and counsel patients on the importance of diet and nutrition, particularly in the areas of bone, muscle and joint health. To educate physicians on prevalence of osteoporosis and importance of maintaining mobility.

Duchenne Muscular Dystrophy

Close knowledge gaps regarding the progression of the pathophysiology and clinical manifestations.



Fibromyalgia

Improve awareness of appropriate evidence-based treatment as well as the management of patient expectations in improving patient outcomes for fibromyalgia.

Friedreich's Ataxia

Improve the understanding of the progression of the pathophysiology and clinical manifestations.

Gene Therapy

Close knowledge gaps regarding gene therapy applications for Cystic Fibrosis, Duchenne Muscular Dystrophy, Friedreich's Ataxia, Hemophilia, and Spinal Muscular Atrophy.

Growth Hormone Deficiency

Improve the knowledge base of health care providers, educators, and third party payers working in the area of GHD.

Hemophilia

Facilitate enhanced coordination of care and communications between patients with clotting or bleeding disorders, including hemophilia, and their doctors, and ensure practitioners know how to safely treat and monitor these patients.

Huntington's Disease

Improve the understanding of the progression of the pathophysiology and clinical manifestations.

Infectious Disease

Vaccine Preventable Diseases

- Improve immunization across the life span by addressing perceptions of younger healthcare providers related to immunizations in general.
- Improve the care of pediatric patients by
 - Highlighting the disparity between family physicians and pediatricians in adherence to recommended childhood vaccination schedule
 - Addressing barriers to vaccination and series completion with a focus on lower socioeconomic groups and other under-immunized populations
 - Assessing how barriers can be overcome in the current medical system where making changes in the practice is often difficult given the current bureaucratic structure of many practices and the demands on HCP time
 - Exploring gaps in the healthcare system that negatively impact the burden of invasive pneumococcal disease and search for ways to minimize these gaps
- Improve the care of adolescent/young adult patients by
 - Increasing awareness of the changing epidemiology as well as the morbidity and mortality of meningococcal disease in adolescents
 - Increasing awareness and the percentage of adolescent /young adults receiving and completing national vaccination guideline recommended immunizations
 - Increasing insights and education on navigating through the potential challenges with Category B recommendations for MnB vaccines, including identification of appropriate patients, implementation of vaccine guidelines, and best practices
 - Assessing potential for inequitable/tiered vaccine access resulting from fully- vs. under-informed practitioners, ability to communicate risk of MnB disease, and vaccine utilization based upon socioeconomic status and other demographic characteristics
- Improve the care of adult patients by
 - Increasing awareness of the changing epidemiology of pneumococcal disease in adults
 - Increasing awareness of national adult vaccination guidelines
 - Increasing the percentage of adults receiving national guideline recommended immunizations

Inflammatory bowel disease (IBD)

Improve the care of patients with inflammatory bowel disease (IBD) by increasing healthcare provider knowledge of the emerging strategies for treatment of IBD.

Lysosomal Storage Diseases

Improve positive outcomes in patients with Lysosomal Storage Diseases by facilitating enhanced coordination of care and communication between multidisciplinary teams of healthcare professionals, ensuring practitioners know how to safely treat and monitor patients.

Metabolic Conditions**Non-Alcoholic Steatohepatitis (NASH)**

The goals are to accelerate innovations in the diagnosis and treatment of NASH, and to improve evidence-based NASH education for health care providers.

Neuropsychiatric Disorders

Provide learnings toward clinical characteristics of neuropsychiatric disorders, new treatment options, clinical trials and treatment outcomes assessment.

Oncology**Acute Lymphoblastic Leukemia (ALL)**

For hematologists, oncologists, transplant physicians, and all healthcare professionals involved in the care and treatment of patients with ALL, increase the awareness and understanding of the latest emerging research, ongoing clinical trials, and the potential use of novel targeted agents for the treatment of ALL, either alone or in combination with chemotherapy.

Acute Myeloid Leukemia (AML)

For hematologists, oncologists, transplant physicians, and all healthcare professionals involved in the care and treatment of patients with AML, increase the awareness and understanding of the latest emerging research, ongoing clinical trials, and the potential use of novel targeted agents for the treatment of AML, either alone or in combination with chemotherapy.

Breast Cancer

For oncologists and all healthcare professionals involved in the care and treatment of patients with advanced or metastatic breast cancer, increase the awareness and understanding of the latest emerging research, ongoing clinical trials, and mechanisms-of-action of new medicines

Questions? Email IGLC@pfizer.com

Revised August 2017

in particular advances in CDK 4/6 inhibition and PARP inhibition. Other topics of interest include optimizing clinical practice, understanding patient experiences and implementation of clinical pathways.

Chronic Myelogenous Leukemia (CML)

For hematologists, oncologists and all healthcare professionals involved in the care and treatment of patients with CML, increase awareness of the importance of long term safety with BCR-ABL TKI treatment, improve ability to select optimal treatment options, and individualize treatment based on each patient's medical history and comorbidities (e.g. cardiovascular risk factors.)

Immuno-Oncology (IO)

For medical oncologists and all healthcare professionals involved in the care and treatment of patients with Ovarian Cancer, Bladder Cancer, and/or Gastric Cancer, increase understanding of the rationale for novel IO strategies such as anti-PD-1/PD-L1 therapy and increase awareness of when immunotherapy should be considered as a treatment option for their patients.

Merkel Cell Carcinoma (MCC)

For medical oncologists, dermatologists and all healthcare professionals involved in the care and treatment of patients with Merkel Cell Carcinoma, increase understanding of the rationale for novel IO strategies such as anti-PD-1/PD-L1 therapy and increase awareness of when immunotherapy should be considered as a treatment option for their patients, as well as associated treatment management issues including side effects and progression. **Funding is only available for U.S. based programs.**

Non-Small Cell Lung Cancer (NSCLC)

For oncologists, pulmonologists, pathologists, surgeons, interventional radiologists, and all healthcare professionals involved in the care and treatment of patients with NSCLC, increase the awareness and understanding of the importance of treating patients based on the timely results of molecular testing (e.g. ALK, EGFR, ROS1) in order to optimize patient outcomes.

Renal Cell Carcinoma (RCC)

For oncologists, urologists and all healthcare professionals involved in the care and treatment of patients with advanced RCC, increase awareness of the evolving treatment landscape and clinical trial results, and also improve clinical competence in applying this information to patient care, especially with respect to sequencing, scheduling, dosing, adjuvant use, use of combination therapies, and management of side effects.

General Oncology - Basic Science and Clinical Research Interests

Through the academic exchange of research and ideas, enhance the discovery and translation of novel cancer therapies, increase scientific understanding of their mechanisms-of-action as well as the efficacy, safety, and potential clinical applicability. Topics of interest include

Questions? Email IGLC@pfizer.com

Revised August 2017

antiangiogenesis, signal transduction, cytotoxic potentiators, tyrosine kinase inhibitors, checkpoint inhibitors, biosimilars, antibody drug conjugates, biomarkers, and immuno-oncology (IO) specific correlates of safety and efficacy. Also within IO there is particular interest in advancing the understanding of combinations of novel IO therapies with conventional, targeted, radiation, and existing IO therapies.

Pain

Acute Pain

- Increase healthcare provider understanding of non-opioid analgesic use as part of multimodal analgesia to help improve care for patients with postoperative pain.
- Address knowledge gaps related to the optimal management of patients being treated for post-operative pain in outpatient and ambulatory surgical centers

Chronic Pain

- Improve awareness of appropriate evidence-based treatment as well as the management of patient expectations in improving care for patients with chronic pain
- Improve patient care by increasing the knowledge, competence, and performance of clinicians who are treating or considering treatment of pain with opioids
- Improve patient care by increasing the healthcare provider's understanding of all available therapeutic options, both prescription and over the counter, in the continuum of pain care

Parkinson's disease

Provide learning opportunities on advances in Parkinson's disease basic research, genetic profile, new treatment developments, clinical trials, and novel patient care approaches.

Pulmonary Arterial Hypertension (PAH)

Improve the understanding of the progression of the pathophysiology and clinical manifestations.

Rheumatoid Arthritis

- Improve the care of patients with rheumatoid arthritis (RA) by increasing the knowledge of healthcare providers (HCPs) on the pathophysiology of RA, the unmet needs in the treatment of rheumatoid arthritis, and the mechanism of action of emerging advanced therapies
- Increase HCP knowledge on emerging advanced therapies for inflammatory joint conditions
- Address challenges in the management of RA that may result from an educational gap.



Sickle Cell

Improve healthcare provider’s knowledge of diagnosis and treatment of sickle cell disease and facilitate enhanced coordination of care and communication between patients with sickle cell disease and healthcare providers.

Spinal Muscular Atrophy

Close knowledge gaps regarding the progression of the pathophysiology and clinical manifestations.

TTR Amyloidosis

Close knowledge gaps regarding the progression of the pathophysiology, clinical manifestations, and survival.

Women’s Health

Support education on the appropriate patient centric and individualized management of women’s reproductive and post-reproductive health care in order to minimize knowledge and practice gaps globally: Areas of particular interest include menopause and family planning.

Support for the Global CME/CE/CPD Profession and Under-represented Healthcare Professionals

This category supports live, MAJOR national and regional conferences whose target audience includes professionals who work in, develop, implement and/or support CME/CE/CPD and QI for healthcare professionals; and live, MAJOR conferences of societies whose members include under-represented or minority healthcare professionals. *NOTE: If an organization requests and receives funding through the IGLC grants portal, they are no longer eligible for funding directly from a Pfizer Country Office, or regional office.*

Clinical Areas Reviewed through Joint Alliances/Partnerships

Please note, in order to apply to any of the Joint Alliance/Partnership programs listed below your organization must also meet Pfizer’s eligibility requirements. [Click here to view further details about eligibility.](#)

Diabetes Treatment

Pfizer and Merck are working together on grants in support of diabetes treatment-related education. The goal of this education is to increase the understanding of SGLT2 inhibition in the management of diabetes.

All grant applications should be submitted to Merck only. Please refer to the [Merck website](#) for information.

Questions? Email IGLC@pfizer.com

Revised August 2017



Nonsteroidal Anti-Androgen Treatment of Prostate

Pfizer and Astellas are working together on grants in support of prostate cancer-related education. The goal of this education is to increase the ability of healthcare professionals to consistently provide their patients with optimal guidelines-based care.

All grant applications should be submitted to Astellas only. Please refer to the [Astellas website](#) for information.

Thrombosis Prevention / Anti-coagulation

Pfizer and Bristol Myers Squibb (BMS) are working together on grants in support of thrombosis / anticoagulation-related education. The goal of this education is to decrease the unmet medical needs in the prevention and treatment of venous and arterial thrombosis.

All grant applications should be submitted to Bristol Myers Squibb only. Please refer to the [Bristol Myers Squibb website](#) for information.