



ACCESS TO MEDICINES

In seeking to improve health around the world, we strive to make the best use of Pfizer's resources — our people, products and funding — to help build health care capacity and expand access to medicines. Our multiple approaches to social investments apply novel, well-researched and sustainable approaches to meet the health needs of the underserved while investing in the health of our communities and of our business. Because at Pfizer we understand that every individual deserves to lead a longer, healthier, more productive life.



BUILDING HEALTH CARE CAPACITY AROUND THE GLOBE

Where health care infrastructure is weak or non-existent, so is access to medicines. We continue to explore and implement models and approaches to build capacity, including programs that tie together sustainable approaches with social good. Seeking holistic approaches, we work closely with governments, non-governmental organizations, health service providers, social enterprises and other stakeholders to address the complex challenges around improving health for the underserved, tailored to the diverse needs of patients in different geographies and at different income levels.



HEALTH DELIVERY AND SOCIAL INNOVATION

In 2013, the Pfizer Foundation¹ established a Health Delivery and Social Innovation portfolio to help catalyze and scale potential high impact innovations that aim to improve health for underserved populations in low- and middle-income countries. Along with key partners, the Pfizer Foundation invests in numerous organizations that are focused on advancing social innovation and opening opportunities within communities at the local level.

Investments and grants are made with the goal of generating social impact and growing sustainable organizations that support health care delivery. We currently have four focus areas of investment: primary health care, women's and children's health, health care technologies for low resource settings and innovative health care financing mechanisms. We believe that by focusing on these areas we will be able to help support sustainable health impacts for communities, in part by developing entrepreneurs and enterprises that have a high potential to deliver improved health care and social impact.

An example of this is the StartHealth Program, an initiative by Unitus[®] Seed Fund, in partnership with Pfizer Inc. and the Pfizer Foundation, Narayana Health, Manipal hospitals and PATH, targeted towards identifying, mentoring and investing in early stage health care technology startups in India and Southeast Asia. The program identifies promising technologies and combines philanthropic grant funding, for-profit seed investing and technical assistance to accelerate the pace of development of health-tech startups and help improve health care systems for patients at the base of the pyramid.

Global Health Investment Grants (GHIG), a newly launched Pfizer Foundation program, partners with nonprofits and social enterprises in the developing world to support innovative health products and services for underserved populations. This program builds on our Health Delivery platform and helps to extend health impact and foster local innovation at the country level.

15

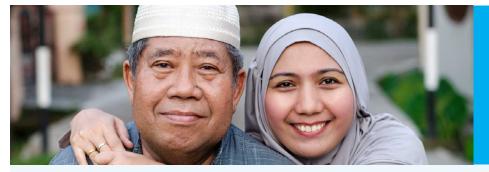
GRANTEES IN 8 COUNTRIES IN Africa, Asia and Latin America Supported by Ghig



WOMEN'S AND Children's health



The Pfizer Foundation's¹ Women's and Children's Health portfolio aims to reduce key barriers in health care delivery for women and children, with a focus on improving access to immunization and family planning information, products and services. We have launched partnerships in several countries in Africa and Asia including Benin, Ethiopia, Indonesia, Kenya, Laos, Malawi and Uganda. As part of this work we are excited to partner with several organizations to pilot innovative approaches to integrate the delivery of immunizations and family planning services, strengthening health care capacity and creating system efficiencies that can improve access. Our support has helped to pioneer research and early implementation of this approach and improve health systems as they relate to the needs of women and children.



ADDRESSING NON-Communicable Diseases (NCDS) Worldwide

We are supporting innovative approaches to enhancing capacity to prevent and manage noncommunicable diseases (NCDs) — the leading cause of death and disability worldwide. Proven cost-effective interventions to prevent and control NCDs exist; however, sufficient infrastructure is needed to ensure they reach the individuals, families and communities in need. For under-resourced communities, our efforts range from innovative pilot programs through the Pfizer Foundation¹ to working with non-governmental organizations such as HelpAge International and the International Federation of Red Cross and Red Crescent Societies (IFRC).

The Pfizer Foundation is supporting The George Institute in India and Indonesia to launch a novel primary care platform to support communities and health care providers in the prevention and management of common NCDs. The program, using affordable digital technologies, is designed to improve access to health care and reduce burden and cost on the health care system, partly by supporting the transfer and training of routine clinical procedures from doctors to non-physician health care workers. We are also working with FHI 360 in Vietnam to establish a community-based, integrated hypertension and diabetes prevention and control program; a novel team-based approach will be used to integrate NCD awareness and prevention activities in the community with strengthened hypertension and diabetes screening, treatment and management at community health centers.



GLOBAL HEALTH Fellows and teams



Global Health Fellows is Pfizer's signature international skills-based volunteering program. This program places Pfizer colleagues in individual, three- to six-month assignments with international development organizations to work together to bring about meaningful and systematic improvements in health service delivery. Fellows transfer their biopharmaceutical and business expertise in ways that promote access, quality and efficiency of health care. Fellows work hand-in-hand with community-based partners to help improve health care systems while gaining new perspectives on global health challenges as well as how the public and private sector can work together to address them.

Focusing on similar goals, our Global Health Teams initiative offers a short-term, team-based volunteer option, expanding and diversifying opportunities for colleagues beyond our individual fellowships. Since 2010, more than 60 colleagues have served on cross-functional teams with 19 nonprofit organizations across six countries in Latin America. In 2015, our team programming expanded to Africa, with colleagues working on projects in Tanzania and Uganda.



"I was touched by the warmth of the Ghanaian people and it was a privilege to develop tools to help deliver quality medicines and health care to those who need it most."

-Stacy Aguilar

Senior Manager, Strategy Portfolio and Commercial Operations, Pfizer Inc. (center) on her 2015 Fellowship with PharmAccess in Ghana. Also pictured: Fellow Francie Rawlings, Global Innovative Pharma BT Regional Lead, Pfizer Inc. (right).

344

COLLEAGUES HAVE BEEN GLOBAL Health Fellows.

340,000

HOURS ESTIMATED CONTRIBUTION In Skills-based volunteering Service

\$50⁺ million

IN VALUE DELIVERED TO LOCAL Partners throughout the Developing World





"Every day, I'm grateful for the GHF experience. I have gained an appreciation for the power of mobile technology as a tool for developing countries to support their efforts in health care sustainability."

-Nicolas Such

Customer Planning Manager, Pfizer France (right) on his 2015 Health Fellowship with IntraHealth International in Senegal.



PROGRAMS TO IMPROVE ACCESS TO OUR MEDICINES

We continue to work to increase access to our medicines in both developed and developing countries. Pfizer has a long history of prescription assistance programs that continue to this day.

Pfizer RxPathways®

Pfizer RxPathways[®] helps eligible patients in the U.S., Puerto Rico and U.S. Virgin Islands get access to their Pfizer medicines by offering a range of support services, including insurance counseling, co-pay help, providing Pfizer medicines for free or at a savings, and more.

In 2015, in response to the ongoing challenges patients face in paying out-of-pocket costs for their prescription medicines, Pfizer doubled the income eligibility level. With this change, more than 40 brands are now offered for free through the program to eligible patients earning up to four times the Federal Poverty Level (FPL) adjusted for family size (\$47,080 for a single person; \$97,000 for a family of four). While patient assistance is not a permanent solution, we hope that this change will help bridge the gap for patients in need. We are actively building partnerships with nonprofits, advocacy groups, practitioners and community health centers to help raise awareness of the support that is available for patients through patient assistance programs such as Pfizer RxPathways, and fill the gap for people who need help in getting quality health care.

2+ MILLION UNINSURED OR UNDERINSURED PATIENTS HAVE RECEIVED ACCESS TO OVER 25 MILLION PFIZER PRESCRIPTIONS SINCE 2011.



TO CO-PAY FOUNDATIONS IN THE U.S. Dedicated to helping patients obtain the life-saving medicines they need

25⁺ years

PFIZER HAS OFFERED PRESCRIPTION Assistance programs to help Eligible patients get their PFIZER medicines.

Diflucan[®] Partnership

Through this partnership, Pfizer provides, free of charge to government and non-governmental organizations in developing countries, Diflucan® (fluconazole) for the treatment of two fungal opportunistic infections associated with HIV and AIDS — cryptococcal meningitis and esophageal candidiasis. Since the launch of the program in 2000, Pfizer has donated over \$1.8 billion in medicine to more than 6,700 sites in 63 countries in Africa, Asia, the Caribbean and Latin America. Fifteen years into the program, Pfizer has clearly demonstrated its commitment to addressing public health issues in the developing world by helping improve the quality of life of people living with HIV and AIDS.



In the 15 years of the Diflucan Partnership Program, Pfizer has donated over \$1.8 billion in medicine to more than 6,700 sites in 63 countries.



INTERNATIONAL TRACHOMA INITIATIVE CELEBRATES 500 MILLIONTH DOSE

Marking exceptional progress to help alleviate the suffering from blinding trachoma, the International Trachoma Initiative (ITI) and its global partners, Pfizer and the International Coalition for Trachoma Control, celebrated Pfizer's donation of the 500 millionth dose of Zithromax[®] (azithromycin), an antibiotic used to treat trachoma. The milestone marks significant achievement in global efforts to help eliminate this infectious and preventable eye disease as a public health threat by the year 2020.

Trachoma is the world's leading cause of preventable blindness and is one of the oldest diseases known. An infectious eye disease, it is spread by contact with an infected person's hands or clothing, and can develop into a condition in which eyelids turn in and eyelashes scrape the eyeball, causing great pain, corneal ulcers and irreversible blindness.

ITI, a global program Pfizer helped to found, has been working since 1998 to eliminate the disease. ITI and its partners today are working as part of The World Health Organization-led Alliance for the Global Elimination of Trachoma by 2020 (GET 2020). This alliance is a unique collaboration of more than 100 governments, non-governmental organizations and private sector partners implementing a WHO-recommended strategy called SAFE that combines: Surgery to treat the blinding stage of the disease; Antibiotics to treat infection; Facial cleanliness to help reduce transmission; and, Environmental improvement, particularly improving access to water and sanitation. While progress has been great, further efforts are needed to reach the 2020 global elimination goal.

Join the online conversation by using #500MillionDoses.



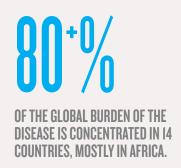
Tackling Trachoma

WATCH VIDEO



The end of trachoma in sight





2.2M PEOPLE

ARE VISUALLY IMPAIRED BY TRACHOMA, 1.2 MILLION OF WHOM ARE IRREVERSIBLY BLIND. **IOON** PEOPLE

HAVE BEEN TREATED FOR TRACHOMA SINCE ITI WAS FORMED.

(1) The Pfizer Foundation is a charitable organization established by Pfizer Inc. It is a separate legal entity from Pfizer Inc. with distinct legal restrictions.





GLOBAL REACH

Everywhere we work and live, Pfizer is a vital force for improving people's lives through the business of life science — fostering human health and well-being in multi-faceted countries and unique markets around the world.



CHINA



Pfizer has long been a leading foreign biopharmaceutical company in China, and has been doing business in the country since the 1980s. We have launched over 50 innovative drugs in the country and maintain strong positions in cardiovascular and antibiotic therapies. We employ over 10,000 colleagues and maintain business operations in over 300 cities, including two R&D centers and four state-of-the-art manufacturing facilities.

"Bending the Curve" in Cardiovascular Health

Pfizer has helped to improve the diagnosis, treatment and prevention of cardiovascular diseases across China. The "Bending the Curve" project aims to stem the rising tide of cardiovascular diseases, enhance the vascular health of the Chinese population and reverse the alarming trend of mortality caused by cardiovascular diseases in the country. We have done so through large-scale screening programs in high risk populations, efforts to improve diagnosis and treatment standards and the continuous education of physicians, patients and the general public on cardiovascular disease management. The project is advocated by the Ministry of Health and conducted by the Cardiovascular Physician Branch of the Chinese Medical Doctor Association, and the Stroke Prevention and Control Society within the Chinese Preventive Medicine Association, with support from Pfizer China.

"The Navigator Project" Takes On Antimicrobial Resistance (AMR)

Pfizer is working to address the significant public health risks posed by misuse of antibiotics in China. Our Navigator Project supports the Chinese Government's efforts to accelerate the development of a system to help Chinese patients on antibiotics receive appropriate therapy, while also encouraging the rational use of antibiotics and discouraging the growth of antimicrobial resistance (AMR). Pfizer supports the extensive monitoring of antimicrobial resistance in hospitals countrywide, and also supports the creation in hospitals of anti-infection teams that include microbiologists, medical specialists in anti-infective work and pharmacists. The teams focus on supporting standardized processes for treatment, cultivating professional talent and supporting hospitals with establishing reliable indicators and data for guiding doctors' rational use of antibiotics.

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THE CORPORATE RESEARCH Foundation has named pfizer a top employer in china for the fifth year in a row.

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PFIZER CHINA WAS RATED THE TOP Choice for the fourth year In a row by more than 55,000 Students from top universities In an annual survey.



Consumer Healthcare Manufacturing Site in Suzhou Expands

To meet growing demand for Consumer Healthcare brands in China and across the Asia Pacific region, Pfizer broke ground on a \$95 million expansion to our Suzhou, China manufacturing site. Pfizer began producing medicines in Suzhou in 1994. The Suzhou facility has expanded several times to keep pace with growth in demand for Caltrate[®] and Centrum.[®] China is the second-largest market for Consumer Healthcare globally, and is the largest market in the Asia Pacific region. Building on Pfizer's commitment to environmental sustainability and social responsibility, the site will incorporate advanced technologies to minimize energy and water consumption. The site also will eventually include a new research and development facility to support local innovation.

Leading Consumer Products: Both Caltrate and Centrum are ranked among the leading consumer health products in China and are first and second in their respective categories.

mHealth Initiative Spurs Innovation across China

Pfizer China created a mHealth competition in partnership with leading venture capital funds, startup incubators and medical experts. The initiative inspired the country's innovators to work on improving treatment quality through mHealth mobile technology, to bring better treatment services to underserved areas.



INDIA



Pfizer began its operations in India in the 1950s and has the distinction of being the first pharmaceutical company that started clinical research in the country. Headquartered in Mumbai, Pfizer operates across 100 cities through five regional offices and has over 7,500 colleagues committed to working with health care providers and governments to help improve patients' lives. With five manufacturing facilities and four R&D centers, India is now the largest manufacturing hub for Pfizer in Asia.

Pfizer Limited, the entity listed on the stock exchanges in India, is ranked among the top 10 pharmaceutical companies in the country. Pfizer has a portfolio of over 150 products across nine therapeutic areas.

Hospira Acquisition

With the acquisition of Hospira, Pfizer in India is recognized as a multinational biopharmaceutical company that has the complete value chain in India including research and development centers, global manufacturing facilities and commercial operations. The acquisition has brought important assets to Pfizer in India, including a state-of-the-art greenfield manufacturing facility located in Vizag, Andhra Pradesh, for the production of sterile injectables.

Recognition

2015 was a year of recognition and awards for Pfizer in India. First, Pfizer was recognized for its Outstanding Sales Force Excellence Project i-connect, by the Organization of Pharmaceutical Producers of India (OPPI), followed by our Goa manufacturing plant receiving the "Future Ready Factory" (Platinum Award) by the India Manufacturing Excellence Awards (IMEA) presented by Frost & Sullivan. The year ended on a high with the company being honored with the consumer-validated award, "India's Most Trusted Brand," in the medical company category instituted by IBC Infomedia Ltd.

Rankings — Three of the Top 20

Three of Pfizer's brands — Corex[®] (cough formulation), Prevenar 13[®] (pneumococcal vaccine) and Becosules[®] (multivitamins) — rank among India's Top 20 pharmaceutical drug brands as per the December 2015 IMS data.



Reach — Over 55 countries

With our expanded footprint through acquired Hospira facilities, Pfizer now exports quality pharmaceutical products to over 55 countries across the world.

Responsibility

Pfizer India launched its Corporate Social Responsibility (CSR) Policy and demonstrated its commitment to society through various programs. The CSR policy encourages stronger commitment from its colleagues to address the health care challenges faced by the country. As part of its community outreach program, Pfizer India has partnered with Habitat for Humanity India, a non-governmental organization, to build/refurbish 84 sanitation facilities in 18 schools across Thane and Raigad districts in Maharashtra.

Incubating New Solutions — The Pfizer-IIT Delhi Innovation and Intellectual Property (IP) Program

Across the world, Pfizer calls for an environment that fosters innovation and an intellectual property rights regime that encourages creative endeavors. In India, as in the rest of the world, Pfizer wants to be a catalyst for the development of ecosystems that allow innovators to bring their health care solutions to life for the benefit of patients. To that end, Pfizer has partnered with the Foundation for Innovation and Technology Transfer (FITT) at the Indian Institute of Technology, Delhi (IIT Delhi) to create the Pfizer-IIT Delhi Innovation and Intellectual Property (IP) Program, a collaborative incubation accelerator initiative.

The program is open to Indian nationals — individuals and startup companies — and comprises two components. First, for innovators seeking comprehensive support to translate their health care ideas into patents, the program will provide two years of residential incubation at IIT Delhi, funding of up to Rs. 5,000,000 for each innovator, mentoring support from IIT Delhi's faculty, access to infrastructure and prototyping laboratories, IP search and filing services, guidance from Pfizer's global experts, and access to venture capitalists and other industry linkages. Second, for innovators who already have a ready proof of concept and are seeking to obtain a patent, the program will provide access to IP attorneys and services and cover the patent fee.

Aligning with Pfizer's ethos of bringing innovative solutions that significantly improve lives, the Pfizer IIT-Delhi Innovation and IP Program is an example of an industry-academia collaboration that also supports the country's national priority of "Startup India Standup India." The Startup India Standup India launch event organized by the Department of Industrial Policy and Promotion saw Pfizer participate and showcase the Pfizer-IIT Delhi Innovation and IP Program to the honorable Prime Minister of India, Mr. Narendra Modi. This program demonstrates Pfizer's commitment towards fostering health care innovations in the country.



"Our innovation and IP program with IIT Delhi will promote, celebrate and reward innovations and advancements in health care that are born and brought up in India for the benefit of our people. In doing so, our effort aligns with the government's stated priority of creating a vibrant innovation ecosystem in the country."

– S. Sridhar Executive Director, Pfizer India

UNITED KINGDOM



Pfizer plays an integral role in people's lives across the U.K., from the doctor's office to hospitals and homes. Around one in seven people in the U.K. took a Pfizer medicine last year. We know improving the nation's health needs is a team effort and we partner with stakeholders across the National Health Service, with health care professionals and with patients, to improve the delivery of health care to address the needs of people in the U.K. and beyond. The U.K. has a world-leading science base and is an important place for us to conduct research and development, working alongside the best in British science to find and develop new vaccines and medicines to improve people's lives.

"I Am Science"

Pfizer U.K.'s "I Am Science" initiative was created to remind people that science is a vital part of everyone's life, and to help nurture the next generation of British science leaders. "I Am Science" was launched at an event for colleagues and their families, taking them on the journey from molecule to medicine to learn about the challenges and successes each medicine and vaccine faces on its journey to market. Making a medicine or vaccine is a challenging but hugely rewarding enterprise — for ourselves and for society. In a separate event co-sponsored with the Royal Society of Chemistry, students and teachers were invited to learn about the role of scientific discovery in our daily lives. By provoking thought about the role that science plays, from the food that we eat to the medicines we take, the highly interactive event helped encourage students to consider what a career in science might mean for them. Students benefited from live experiments and active learning led by Dr. Maggie Aderin-Pocock MBE, one of the U.K.'s leading female scientists — gaining first-hand insights into the lives of scientists and learning about the cutting-edge techniques being used in laboratories today.



Miles for Haemophilia Campaign

The launch of the second Miles for Haemophilia campaign, demonstrating Pfizer's ongoing commitment to the hemophilia community, was supported by professional cyclist and hemophilia patient Alex Dowsett. It was timed to coincide with Alex's world record attempt for the most kilometres covered in one hour, in which he successfully became the world record holder. Miles for Haemophilia aims to advance the physical activity of hemophilia patients' daily lives, which has been shown to be clinically beneficial in the management of their disease. The campaign is regional — launched in more than 14 countries since 2014 — and joint efforts across the region have contributed to its success.

Pneumonia Awareness Campaign

To coincide with World Pneumonia Day on November 12, Pfizer U.K. launched an awareness campaign supported by rugby star Gareth Thomas. The campaign's aim was to raise public awareness of pneumonia, encouraging people to be aware that it can affect anyone, even someone as rugged and strong as Gareth, who discussed his own experience with pneumonia. The campaign highlighted the symptoms of pneumonia, who is at greatest risk and how the public can protect themselves against the disease.

MEXICO



Pfizer began operations in Mexico in 1951 with five sales representatives and a small group of administrative employees. Today, thanks to the dedication and talent of our collaborative teams, constant innovation and our commitment to the highest ethical, quality and sustainability standards, we have consolidated Pfizer Mexico as the biopharmaceutical company with the best corporate reputation in the country according to one indicator, the Corporate Reputation Monitor (MERCO).

Our mission continues to be providing patients with better access to our treatments and meeting the health needs of Mexican society. We understand that in order to fulfill our commitments to society we need to build strong, trusting relationships with key stakeholders. It is only through the joint effort of patients, doctors and health care authorities that we will achieve the goal of a healthier Mexico.



Pfizer Mexico Ranked #1 Pharma in Corporate Reputation

Every year, the Corporate Reputation Monitor (MERCO), in alliance with multi-platform business news service El Financiero I Bloomberg, publishes its Corporate Reputation list of the Top 100 companies in Mexico. MERCO is the first audited ranking which reflects the perception from companies, corporate executives, financial experts, journalists, academics, NGO representatives and the general public. The ranking methodology includes a multistakeholder approach that, in 2015, involved over 2,000 personal interviews, including interviews with 594 local executives across all industry sectors.

In 2015, Pfizer Mexico obtained the following rankings:



RANKED FIRST AMONG THE Pharmaceutical industry for the second consecutive year **TOP 15**

RANKED AMONG THE TOP 15 Companies with the best Corporate reputation of All Industry sectors

"The results reflect how Pfizer Mexico has earned the respect of society through our social initiatives, the integrity of our people and the way we do business. Building the reputation of a company is no longer a matter of image, but a matter of facts."

– Aldo Rees Country Manager, Pfizer Mexico

"Construyendo Lazos" ("Strengthening Ties")

"Construyendo Lazos" ("Strengthening Ties") is a forum supported by the Pfizer Mexico Foundation and conducted as a joint effort with the Ministry of Health of Mexico and its National Volunteer Service. This initiative, which serves both as a networking opportunity and education session, seeks to enhance the management skills and operational capabilities of over 400 civil society organizations and patient groups throughout the country. By participating in the event, organizations receive training to enhance their skills in areas such as social media, fundraising and government support programs. ST

THE FIRST PHARMACEUTICAL Company to launch a Corporate twitter account In Mexico. 835,800 people Viewed Pfizer Mexico twitter Messages in 2015.

IMPROVED 10 POSITIONS (#26)

ON THE MORE RESPONSIBLE AND

COMPANIES RANKING

BETTER CORPORATE GOVERNANCE



State-of-the-Art Facility in Toluca

Our plant in Toluca supplies the domestic market and exports to 34 countries in Central America, South America and the Caribbean. The Toluca plant manufactures oral solids, semisolids and liquids and has four state-of-the-art laboratories for chemical testing, microbiology, analytical support and stability, as well as Mexico's first fully automated distribution center.

Raising Awareness of Metastatic Breast Cancer

Pfizer supports two significant organizations in their efforts to raise awareness across Mexico of advanced breast cancer and the importance of early detection and treatment. We are proud to be able to work closely with such civil society organizations dedicated to giving essential support to women and their families facing a diagnosis of breast cancer.

- The traditional competition "Huellas" ("Footprints"), a combined race and walk fundraiser, has celebrated its eighth annual edition.
- The Avon Breast Cancer Crusade has been working for 21 years in Mexico and remains at the forefront of the fight against breast cancer worldwide.

Pfizer Scientific Institute

The Pfizer Scientific Institute has supported over 600 Mexican scientists since its creation 11 years ago, providing over 100 million pesos to promote research on the main diseases afflicting Mexico's population and to support medical training for Mexican doctors. In addition to scientific research and advances, the Institute makes available to the public free scientific information, electronic books and magazines and offers medical education courses.

The Institute supports five major program areas:

- Research Fund Research support for Mexican physicians
- Summer Internships Support for medical students to learn from top researchers in Mexico (up to 40 students per year)
- Short Stays Abroad Support for 10 physicians to conduct training and research (two months) in foreign hospitals
- Academic Excellence Award Support for the Mexican Academy of Medicine and the Mexican Association of Medical Schools to honor accomplished medical students (approximately 40)
- Promedicum A website that allows Mexican physicians to access the most updated medical information from recognized electronic libraries



SOUTH AFRICA



Pfizer South Africa's new vision, "living our full potential in striving for a healthier southern Africa," forms part of our ethos whereby every southern African should have access to quality health care. This vision reflects the continuing journey that Pfizer started in the 1950s when we adopted a long-term investment strategy. By the early 2000s, Pfizer became one of the top 10 pharmaceutical companies in the country and was ranked highly among physicians with regard to trust in the company, trust in product and communications service by representatives. Today Pfizer is rated among the top five American companies in South Africa and continues to achieve accolades in its quest to lead the field in the improvement of human life and the battle against disease.

Cape Town Plant to Manufacture Prevenar 13®

Pfizer is partnering with the Biovac Institute, a public-private partnership between the South African government and the Biovac Consortium, to locally manufacture Prevenar 13[®] (pneumococcal polysaccharide conjugate vaccine, 13-valent adsorbed). Under the agreement, Pfizer will transfer the manufacturing technology that will enable Biovac to manufacture Prevenar 13 at its facility in Cape Town. Biovac will perform contract manufacturing using a Rapid Deployment Model (RDM) provided by Pfizer. Similar agreements for the manufacture of Prevenar 13 previously have been made in Argentina, Turkey and Russia. This is the first in the Africa and Middle East Region. Prevenar 13 is indicated in South Africa for the prevention of invasive disease, pneumonia and acute otitis media caused by *Streptococcus pneumoniae* in infants and young children from six weeks to five years of age.

"Preventing pneumococcal disease is a priority in South Africa, and Pfizer is committed to ensuring the sustainable supply of our pneumococcal vaccine to continue to impact public health positively."

– R. Nolan Townsend Regional Head, Vaccines, Africa Middle East, India and Gavi

MILLION

BABIES IN SOUTH AFRICA ARE Expected to be vaccinated Annually with a pfizer vaccine Manufactured locally Once the plant is fully Operationalized.



Pfizer South Africa Named Top Employer for the Fifth Time

For the fifth consecutive year, Pfizer South Africa has received the "Top Employer South Africa" award for the pharmaceutical industry. The certification from the Top Employers Institute of Africa and Benelux is given only to organizations that achieve the highest standards of excellence in employee conditions. The first step of the certification process involved Pfizer South Africa's participation in the HR Best Practices survey — a comprehensive analysis of the workplace environment that assessed our organization's management and employee conditions. The results were validated and we passed an external audit. Finally, performance scores were rated against an international standard and we were certified as a Top Employer.

"It is rewarding to see us once again recognized through the rigorous process of the Top Employers Institute. I'm really proud of the systems and processes that we have in place; they are part of what makes Pfizer South Africa a great place to work. And that is a goal worth striving for — every single day."

- Jennifer Power Country Manager, Pfizer South Africa





THE GLOBAL GOALS

The United Nations has adopted 17 Global Goals for sustainable development. At Pfizer, we believe that good health is fundamental to advancing all of them. We are encouraging everyone to take action between now and 2030 to support these goals and help build a better world for all at all ages.



EMBRACING THE 2030 SUSTAINABLE DEVELOPMENT GOALS

Pfizer has embraced the Global Goals, also known as the Sustainable Development Goals (SDGs). We see our purpose of improving people's lives through scientific innovation to be aligned with such goals for a better future, and believe that companies have a key role to play in supporting and advancing the SDGs. Pfizer and other companies are exploring innovative and sustainable commercial approaches to addressing the new development goals, including new models of public-private and cross-industry partnerships, as well as other forms of multi-stakeholder collaboration. Goal #17 explicitly calls on stakeholders to advance the goals through such partnerships.

IMPACT 2030 is a global, private sector-led collaboration that has come together to mobilize employee volunteers to advance the achievement of the SDGs. Pfizer is a founding partner in this effort. We bring a long history of tapping the passion and ingenuity of our colleagues, in programs such as Pfizer Global Health Fellows, to help build health care capacity and improve access to essential health services around the world.

Health, the Goal That Underlies All

Health is explicitly included as the third goal among the 17 SDGs, yet health is also inextricably linked to the other 16 goals, each of which enable or is enabled by advances in population health. As a contributor to development as well as a beneficiary, health is directly and indirectly intertwined with goals such as education, economic growth, infrastructure, climate change, finance and governance, and gender equality.





The Global Goals — 17 Ways to a Better Future

WATCH VIDEO

SDG / Health Implication and Impact

| NO POVERTY Ĵ∰¥Ĵ∰Ĵ∰ÂĴ | Poor health may reduce an individual's ability to work and generate income or to invest in education. | 2 ZERO HUNGER | Health depends on a good diet and food security. |
|--|--|---------------------------------|--|
| 3 GOOD HEALTH AND WELL-BEING | A vital component of the development agenda, health underpins every development theme and SDG. | 4 QUALITY EDUCATION | Good health is vital to ensure children and adults attend school and learn. |
| 5 GENDER EQUALITY | Empowering women is vital to optimal health decision making in families and communities. | 6 CLEAN WATER AND SANITATION | Roughly 750 million people lack access to safe drinking water, and poor sanitation is a major cause of disease. |



| 7 AFFORDABLE AND CLEAN ENERGY | Reliable energy is critical to support health facilities and a clean cooking environment in the home. | 8 DECENT WORK AND ECONOMIC GROWTH | According to the WHO, healthy populations live longer, are more productive, and save greater resources. |
|---|---|---|---|
| 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE | Health care is part of a country's resilient infrastructure, and innovation is key to combating disease and supporting health. | IO REDUCED INEQUALITIES | Decreasing inequality can be advanced by establishing social protection floors, such as increasing access to quality health care. |
| SUSTAINABLE CITIES AND COMMUNITIES | Urban environments need to support health services and facilitate healthy behavior for people of all ages. | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION | Reducing harmful wastes and strengthening indigenous innovation support a healthier environment. |
| 13 CLIMATE ACTION | Climate change may exacerbate health problems that already exist, and may lead to massive dislocations and migrations that endanger peace and health. | 14 LIFE BELOW WATER | Water pollution and overfishing threaten the source of all life. |
| 15 LIFE ON LAND | Health is integrally linked to biodiversity, including the discovery and development of new medicines and vaccines. | 16 PEACE AND JUSTICE STRONG INSTITUTIONS | Peaceful and stable societies with strong public institutions are conducive to sustained human health. |
| 17 PARTNERSHIPS FOR THE GOALS | Only by working together can we achieve a sustainable future with improved health for all. | | |





HEALTHY AGING

For Pfizer, helping people age well is both a business priority and a social responsibility. Our efforts in this regard — from supporting age-friendly cities to taking on non-communicable diseases in the developing world to continually evolving our groundbreaking Get Old campaign — help to inspire individuals, strengthen communities and further our position as innovators in health and wellness.

AGE-FRIENDLY CITIES UPDATE

Pfizer is helping support age-friendly cities with community-based programs across the world, specifically in Ireland, France and the French-speaking regions of the Caribbean and the Indian Ocean.



AGE-FRIENDLY IRELAND



Age-Friendly Ireland continues to work on embedding a sustainable network of age-friendly towns (currently, 22) across Ireland. To enable towns to become age-friendly, the program has successfully created a toolkit and appendix of templates and examples of age-friendly town methodologies. There has been particular interest in the "walkability audit" and the "on street" survey as stand-alone modules. A related suite of videos describes the age-friendly enabling process and how it has been used successfully. Other efforts in 2015 focused on encouraging older adults to take lead roles in enhancing their communities, creating an Age Impact Assessment tool/checklist appropriate to the Irish environment, and promoting the benefits of a multi-stakeholder approach in municipal planning.

RÉSEAU FRANCOPHONE Des villes amies des Aînés



This French network of age-friendly cities, known by its French acronym RFVAA, focuses on creating and sustaining age-friendly communities throughout France and French-speaking regions of the Caribbean and the Indian Ocean, with support from the Pfizer Foundation.¹ In 2015, all cities affiliated with the RFVAA network were invited to apply for the initial Age-friendly Cities Award, launched by RFVAA and the association Efferve'Sens to recognize efforts to reduce isolation. There were 55 applicants. RFVAA continues to promote the need for and value of age-friendly cities through its national communications platform and recognition events, while collaborating on practical policy advances and providing workshops and analyses that help seniors to become advocates for their own community needs. RFVAA and the University of Burgundy have signed a CIFRE (Convention of Industrial Research through Training) convention to support research by postgraduate students of the University, to be conducted over a period of three years, on the theme of "adapting French society to the issue of aging and the contribution of age-friendly cities to their elderly citizens" with an eye towards integration, combating discrimination, and public policy. In 2016, Efferve'Sens plans to launch a widely applied research program.

(1) The Pfizer Foundation is a charitable organization established by Pfizer Inc. It is a separate legal entity from Pfizer Inc. with distinct legal restrictions.



HELPAGE INTERNATIONAL CONTINUES THE FIGHT AGAINST NON-COMMUNICABLE DISEASES

In Tanzania, community-based activities and active-aging groups organized by HelpAge International are spreading the word about healthy aging.

HelpAge International and Pfizer have worked together since 2012 to reduce the impact of noncommunicable diseases (NCDs) among older people in Tanzania. During its first two years, the initiative focused on raising awareness among older people and health providers, contributing to the Government of Tanzania's efforts to provide appropriate health services to older citizens. NCDs included in the scope of the initiative consist of chronic conditions that include cancer, diabetes, cardiovascular disease and hypertension, as well as Alzheimer's and other dementias. They are commonly thought of as "diseases of affluence," whereas, in reality, four-fifths of deaths from NCDs are in low- and middle-income countries, and older people in developing countries are particularly at risk. Prevention through an active and healthy lifestyle can turn some of these debilitating diseases into manageable conditions.

Ongoing HelpAge project work focuses on developing an intergenerational approach to health messaging and strengthening community-based initiatives such as active aging groups. These initiatives stress the role of healthy lifestyles in preventing and managing NCDs; facilitate collaborations with health providers at local and national levels to improve prevention, early diagnosis, follow-up and treatment of NCDs; and help improve data collection and analyses to inform appropriate policies. Community-based activities are being carried out in the Kibaha district. At the national level, the project supports health advocacy that includes curriculum reform, increasing access to essential NCD drugs, and working with the Ministry of Health and Social Welfare to improve health information management.

4 IN **5** DEATHS FROM NCDS OCCUR IN LOW-AND MIDDLE-INCOME COUNTRIES.



HEALTH OUTCOMES TOOL TESTING EXPANDS

HelpAge has developed a robust tool to monitor healthy aging and well-being in older age in a broad range of contexts. Building on current field-testing in Bolivia, Colombia and Tanzania, the Health Outcomes Tool is now being tested in India and in Uganda. Defining and measuring healthy aging poses a significant challenge. As people age, a progressively delicate balance has to be struck between medicalizing care (when appropriate) to extend life, managing symptoms and disabilities, and maintaining or improving autonomy and quality of life. HelpAge believes that the new tool could address shortcomings of existing measurement tools and enable a redefinition of health outcomes in older age by focusing on health status and functional ability of older people as well as their access to health services.

PARTNERING WITH THE INTERNATIONAL FEDERATION OF RED CROSS AND RED CRESCENT SOCIETIES (IFRC) TO PREVENT NON-COMMUNICABLE DISEASES

Pfizer and the International Federation of Red Cross and Red Crescent Societies (IFRC), the world's largest humanitarian network, have joined forces to address non-communicable diseases (NCDs). The project leverages our respective expertise and resources in three areas: to further disseminate the IFRC's **4HealthyHabits** tools for NCD prevention, to develop and test evidence-based tools to support healthy and active aging at the community level, and to advocate jointly for NCD prevention and control and for healthy and active aging.

Healthy aging is incorporated into the IFRC 2016–2020 strategic plan and programming, aimed at providing improved health for all communities, with a focus on underserved populations. IFRC has a consolidated vision for healthy aging, which provides a potential for additional partnerships and, therefore, increased capacity to do more and reach further in this area.

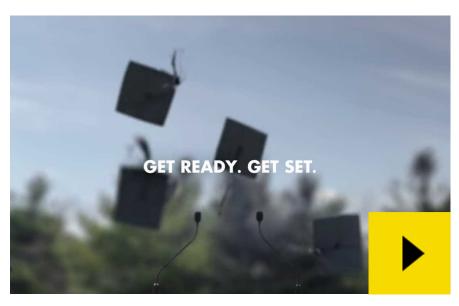
BUILDING AWARENESS OF THE IMPORTANCE OF ADULT IMMUNIZATION WITH THE INTERNATIONAL FEDERATION ON AGEING

Recognizing that vaccination uptake rates for older people continue to remain well below those recommended, the International Federation on Ageing (IFA) has committed to raising awareness about adult vaccinations globally in the next five years. The IFA, an international non-governmental organization (NGO) with a membership base made up of governments, NGOs, industry, academia and individuals in 70 countries, aims to educate the public and key stakeholders about how adult vaccination contributes to global public health by helping to reduce unnecessary infections and associated complications, helping to lower public health costs and hospitalizations, and supporting family caregiving.

The IFA's goal is to build and mobilize networks that comprise agencies and experts in the fields of vaccine, infectious disease, ageing and public health. Together, academia, industry and civil society are working to help influence and shape adult vaccination policies and practices worldwide. In 2015, Pfizer helped IFA begin to achieve its objectives by supporting three multi-stakeholder summits of scientists, academia and NGOs aimed at building consensus on the importance of adult immunization as part of healthy aging. The partnership is consistent with IFA's vision of achieving a world of healthy older people whose rights and choices are both protected and respected.



"GET READY. GET SET. GET OLD."



Commencement Day

WATCH VIDEO

Get Old continues to challenge how people think about aging and encourage them to take an active role in their health and wellness. We continue to evolve Get Old, launching new initiatives on an ongoing basis that foster and engage a community of health-activated consumers to elevate their engagement with Pfizer and, ultimately, strengthen our reputation as a company that helps people live longer, healthier lives.

Pfizer's latest Get Old campaign encourages people to embrace aging not as an end, but as a beginning — a time to fulfill old dreams and make new ones a reality. As the 2015 graduation season closed, the campaign launched with a video that challenges perceptions about how people age. "Commencement Day" inspires people of all ages to see each day as a new beginning. The tag line, "Every day is a commencement day. Get Ready. Get Set. Get Old.," embodies the theme of cherishing milestones and challenging traditional roadmaps of when personal experiences and achievements should occur.

2.4 MILLION VISITS TO GETOLD.COM

4.5⁺ **MILLION VIEWS** OF THE COMMENCEMENT VIDEO

6⁺ MILLION ENGAGEMENTS

WITH GET OLD ON FACEBOOK AND TWITTER



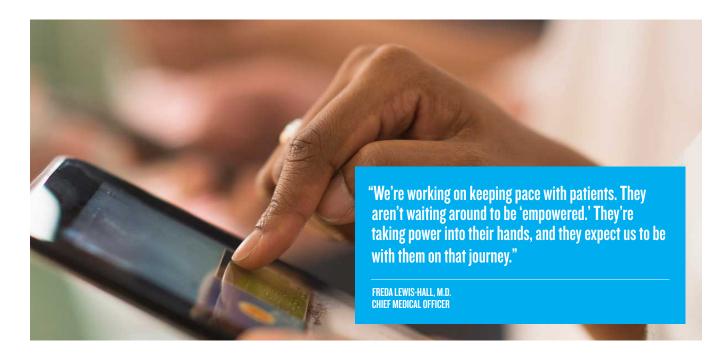
"LIFE FORECAST" LAUNCHES ON GETOLD.COM

"Life Forecast" takes a fun approach to "predicting" future experiences based on current ages and interests — revealing everything from how many books you might read to how much you might travel or, if you volunteer, how many hours you might give to your cause by the time you are 100 years old. The tool serves as a reminder that there is no predetermined age to start something new and every day can be viewed as a new beginning and an opportunity for adventure and accomplishment.

169,000⁺ PEOPLE

JOINED GET OLD'S SOCIAL MEDIA Community (348,000 total Community Size)





PATIENT ENGAGEMENT

Our patients want more than medicine. They want to know that their medicines have been developed with their needs in mind, and that we are willing to share health and disease information that can help them and their doctors make the best decisions. Today, Pfizer is among the leaders in patient-centered health care, notably, in patient-centered drug development.



RESTORING THE PATIENT TO THE CENTER OF HEALTH CARE

People today are able to find and exchange more health information than ever before. As patients and their families become more informed, they also become more involved — more active in their own care, starting with the biomedical research that results in new therapies.

We welcome an era where patients are willing to say, "Nothing about us, without us." We are taking action to dive much more deeply into learning what patients really want from their medicines and vaccines. Patient voices, directly and through advocates, increasingly inform how our clinical trials are designed and what "value" in a new medicine or vaccine means to them. Pfizer is deploying a host of new approaches to patient-centered drug development, from crowdsourcing to medical ethnology.

Patient concerns matter. Beyond listening more closely, we are sharing information we gather with patients in ways that are more relevant for them and, importantly, we are working to act on what we hear from patients and their families and from patient advocates. This can only help in our concerted efforts to improve people's lives.



The THRIVE app (Teen Health Resources, Information and Vaccine Education) encourages parents to begin a dialogue with their teens or young adults on important health topics, and help them manage their own health. Parents can create profiles for each child and keep track of their health records, including vaccinations and well-visits, and checklist items. The app features an extensive library of teen health and wellness topics relevant to this transformative and often complex stage of life. It also provides conversation starters for difficult or sensitive topics, such as drinking, smoking, sexual health, social media and more. THRIVE was developed in partnership with the Society for Adolescent Health and Medicine and the UNITY Consortium. Available on Apple and Android products, THRIVE can be downloaded for free.



PARTNERING WITH YOUTH Advisory groups: Pfizer's participation In Ican



To help Pfizer and others learn more about what children need from us, the head of our Pediatric Center of Excellence, Charles A. Thompson, M.D., FAAP, participates in the International Children's Advisory Network (iCAN) — a worldwide consortium of youth advisory groups working together to provide a voice for children and families in health, medicine, research and innovation through synergy, communication and collaboration. The network has been under development since 2013, when the KIDS (Kids and Families Impacting Disease through Science) program was launched as a broad collaboration with pediatric stakeholders, including Pfizer, the American Academy of Pediatrics Section on Advances in Therapeutics and Technology, and the Hezekiah Beardsley Connecticut Chapter of the American Academy of Pediatrics. iCAN officially launched in June 2015 with a global research summit held in Washington, D.C., which was attended by more than 130 youth advisors, parents, leaders and partners from Australia, North America and Europe. Along with Pfizer, partners include the U.S. Food and Drug Administration, Health Canada, the European Medicines Agency, the National Institutes of Health/National Institute of Child Health and Human Development, and the Children's National Medical Center, as well as other biopharma companies and contract research organizations that learn from and offer feedback on pediatric issues.

"iCAN gives children and their parents a voice in the innovation process. Their experiences and perspectives can inform the industry and policymakers about advancements that can improve pediatric medicine."

– Charles A. Thompson, M.D. Global Lead, Pfizer Pediatric Center of Excellence



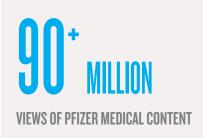
COMPASSIONATE USE AND EXPANDED ACCESS



Pfizer receives numerous requests for compassionate use of experimental drugs to treat patients with life-threatening diseases or conditions who have exhausted all other treatment options. To streamline the process and to ensure fast, fair review of requests, Pfizer has launched a compassionate use portal at **PfizerCAReS.com**. Here, treating physicians can readily request compassionate use considerations for their patients, with assurances that such requests will be reviewed thoroughly but expeditiously by Pfizer's medical experts.

EMPOWERING PATIENTS

Pfizer has stepped up its engagement with patients, caregivers and the health care community through the public outreach of our Chief Medical Officer, Freda Lewis-Hall, M.D., Pfizer Medical and research organizations. Dr. Lewis-Hall's appearances on popular television shows such as *Dr. Phil* and *The Doctors*, together with medical information offered on the **Get Healthy, Stay Healthy** website, connect U.S. audiences with medical resources and useful tools for managing personal and family health. **GetOld.com** and social media engage audiences to think positively about aging and to take active and mindful ownership of their lives. In 2015, this program surpassed 90 million views of Pfizer medical content.





Facing Breast Cancer in the Workplace

On *Dr. Phil*, Pfizer's Chief Medical Officer, Freda Lewis-Hall, M.D., offers advice for balancing health and career after a cancer diagnosis.

WATCH VIDEO





ENVIRONMENT

At Pfizer, we continue to work for a sustainable future, recognizing that embedding environmental sustainability into our business can bring significant value to our company, the people who use our products and the communities we touch.

PROGRESS ON OUR 2020 ENVIRONMENTAL SUSTAINABILITY GOALS*

Building on the successful achievements of our carbon emission reduction and green chemistry programs, we are working to contribute meaningfully to global efforts to reduce human impact on the environment. In 2015, Pfizer's greenhouse gas emissions reduction goal was recognized as a Science Based Target by the initiative led by the Carbon Disclosure Project, the UN Global Compact, the World Resources Institute and the World Wildlife Fund. This recognizes that Pfizer has established targets consistent with the level of decarbonization required by science to limit global warming to less than 2°C compared to pre-industrial temperatures. Throughout the lifecycle of our products, our aspiration is to further reduce our carbon footprint and increase energy efficiency, decrease dependence on limited resources and reduce waste in order to help ensure a sustainable future for our patients, our global community and our company.

Our longstanding efforts on environmental sustainability align with the UN's newly released 2030 Sustainable Development Goals, which Pfizer has embraced.

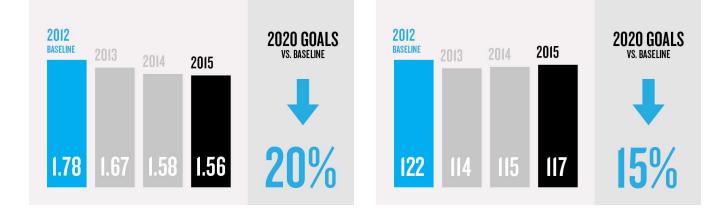


GREENHOUSE GAS EMISSIONS

TOTAL SCOPE I AND 2 GHG EMISSIONS In Million Metric Tons Co,eq

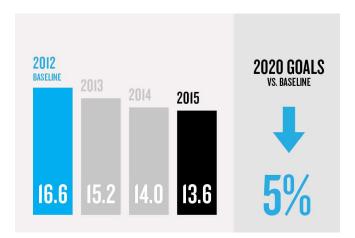
WASTE DISPOSED

TOTAL HAZARDOUS AND NON-HAZARDOUS WASTE IN THOUSAND METRIC TONS



WATER WITHDRAWAL

EXCLUDING NON-CONTACT COOLING WATER IN MILLION CUBIC METERS



* Applies to facilities within Pfizer's operational control as compared with a 2012 baseline. Hospira environmental sustainability data is not included. Combined company data will be provided in the 2016 Annual Review.

Data are baseline adjusted, reported absolute, using reporting boundaries per the **WRI GHG Protocol**. The 2012–2014 GHG data was independently verified to the "limited assurance" level. The verification of the 2015 GHG data will be accomplished in 2016. Expanded environmental reporting will be posted on **www.pfizer.com** later this year.



Pfizer Issues Supply Chain Environmental Sustainability Goal

In 2015, Pfizer developed and approved the following supply chain goal that aims to result in meaningful environmental improvement across our key suppliers. By the end of 2020 our goal is that:

- 1. 100% of key suppliers support Pfizer's Supplier Code of Conduct and are aligned with the Principles of the Pharmaceutical Supply Chain Initiative
- 2. 100% of key suppliers manage greenhouse gas emissions, water use and waste generation responsibly
- 3. 90% of key suppliers establish reduction goals for greenhouse gas emissions, water use and waste generation

Key suppliers are defined as major contributors to our external environmental footprint, strategic collaborators with our global research and development organization and those suppliers we anticipate having continued involvement with.

Pfizer benefits from adopting such supplier goals as they strongly align with our strategic imperative of gaining respect from society. Environmental management of the supply chain is emerging as a concern of governmental tenders, retailer scorecards, hospital group procurement organizations and investors.

>**1,000** PROJECTS

SINCE 2010, MORE THAN 1,000 ENERGY AND WATER PROJECTS HAVE Achieved Annualized Savings of \$38.7 Million and 215,475 Metric Tons of Co₂. <u>3.</u>3

MEGAWATTS ADDED TO OUR Renewable Energy Capacity with A second wind turbine at our Puurs facility in Belgium and A solar thermal system at our Guayama facility in Puerto Rico

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KEY SUPPLIERS IDENTIFIED AS STRATEGIC COLLABORATORS AND MAJOR CONTRIBUTORS TO OUR EXTERNAL ENVIRONMENTAL FOOTPRINT



OUR GREEN JOURNEY

2015 marked the five-year anniversary of our Green Journey, an environmental sustainability program launched in 2010. Our environmental sustainability program is integral to Pfizer's larger purpose of "working together for a healthier world" and is guided by the following four key components:

- 1. Optimizing processes to reduce our environmental footprint across our three goal areas (climate, water and waste)
- 2. Responding to our customers' desire for innovative, sustainable packaging designs and materials
- 3. Expanding sustainability efforts across our manufacturing supply chain
- 4. Increasing our understanding of our impact on the environment

We also evaluate environmental, health and safety risks, including risks related to climate change, across our operations, as part of our ongoing risk review processes.

For a comprehensive view of our contributions to a sustainable future, see here.

Pharmaceuticals in the Environment (PIE)

We are committed to minimizing potential impacts on human health and the environment from the manufacture, use and disposal of our medicines — across our supply chain and the lifecycle of our products. Pfizer works directly and in partnership with other member companies on trade associations such as PhRMA, the European Federation of Pharmaceutical Industries and Associations, and the Pharmaceutical Supply Chain Initiative to ensure relevant science is understood and, where necessary, further advanced to help mitigate such risks.

We encourage proper disposal of unwanted medicines, working with stakeholders through education and awareness programs. Actions to reduce improper disposal of expired or unwanted prescription and non-prescription medicines lessen the potential for diversion, reduce the potential for improper use of medication and help protect our water. Although studies have indicated that only a small portion of medicines enter the environment through waste disposal, it is important to consider environmental impacts from all sources.

The Pfizer Responsible Disposal Advisor website has seen encouraging usage by institutions and health care professionals. This online resource contains recommended disposal practices in the U.S. for all Pfizer products.