WHAT YOU MAY NOT KNOW ABOUT BREAST CANCER BUT SHOULD

THIRTY PERCENT of women who have had early breast cancer will eventually develop metastatic breast cancer.

IT'S ESTIMATED THAT 150,000 - 250,000 women and men in the U.S. are living with metastatic breast cancer.

MEDIAN SURVIVAL after a metastatic breast cancer diagnosis is 3 YEARS.

DESPITE ITS PREVALENCE, A RECENT SURVEY OF MORE THAN 2,000 ADULTS FOUND THAT

MORE THAN 60% SAY THEY KNOW LITTLE TO NOTHING about metastatic breast cancer.

BELIEVE THAT metastatic breast cancer progresses because patients either did not take the right treatment or preventative measures.

BELIEVE THAT breast cancer in the advanced stages is curable if diagnosed early.