# How do you feel about **Getting Old?**

## 18 – 34 Years Old

The most common lifetime aspiration among 18-34 year-olds is having a million dollars

**42%** say they feel "uneasy" about getting old

**59%** say financial concerns are the biggest obstacle to aging the way they'd like to

## 35 – 49 Years Old

**41%** believe they will play a bigger role in caring for their aging parents than the previous generation

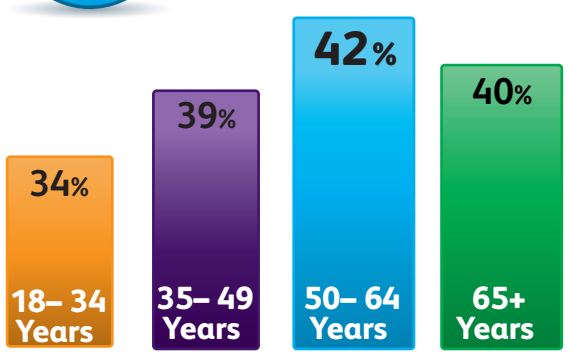
have lied about their age **28%**

**82%** feel they look their age or younger

## 50 – 64 Years Old

**60%** feel they look at least five years younger than they are

Are most likely to feel optimistic about getting old




## 65 Plus

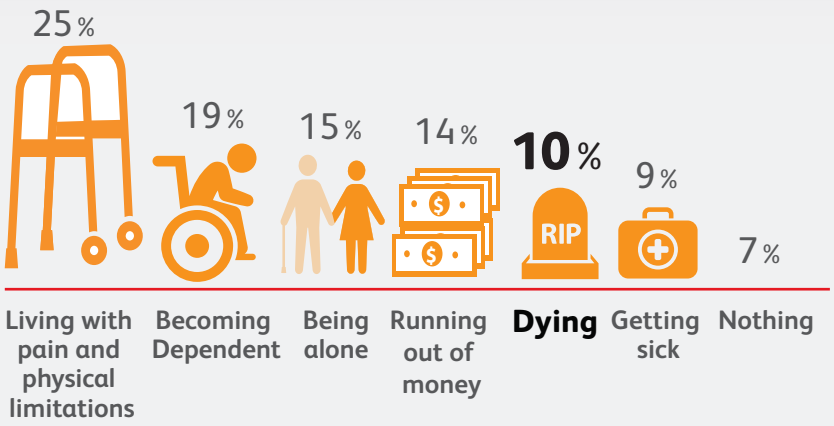
Only **25%** would want to live with a younger relative if they could no longer care for themselves…

despite the fact that **52%** of those 18-64 say they would accept having a parent live with them

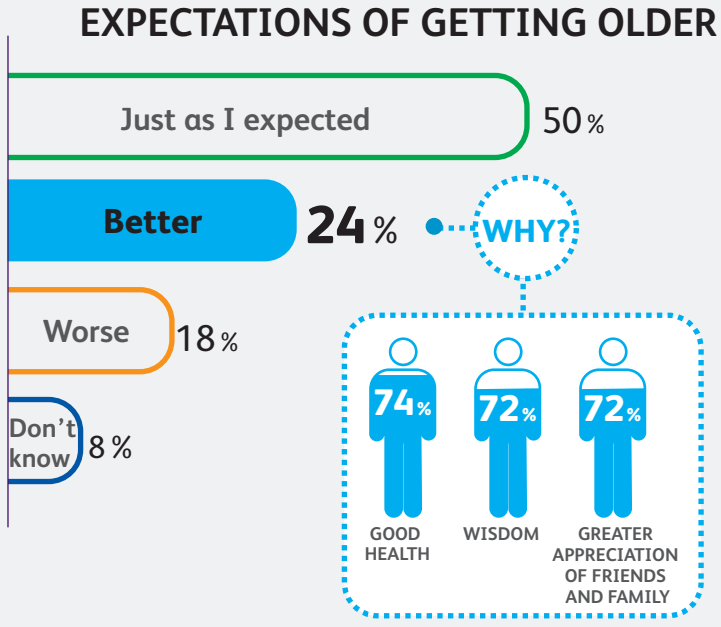
Would rather see their grandchildren graduate than have a million dollars

## TOP FEARS ABOUT GETTING OLD

Dying comes in **fifth** on the list of things that scare people about getting old

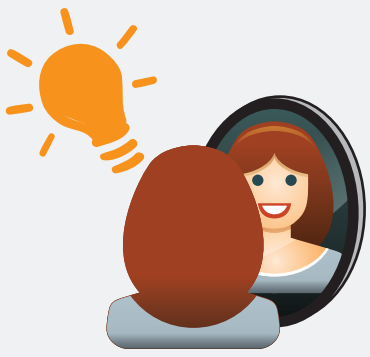



## EXPECTATIONS OF GETTING OLDER




Of those that feel getting older is better than expected most attribute it to good health

## SELF-PERCEPTIONS OF AGING



**51%** of people surveyed think they look younger than their age and **40%** of people think they are wiser than their age

## OUTLOOK ON GETTING OLD

Most people over 50 consider themselves to be "Free Spirits" when it comes to aging – rolling with what life brings their way

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This research was conducted within the U.S. by independent market research company Gallup & Robinson, on behalf of Pfizer from May 3-8, 2012, among 1,017 participants age 18 or older. Sample recruitment matched 2010 Census data for gender, age range, annual household income range, ethnicity and U.S. region.

Pfizer