



Alliance for a Healthy Border Alianza por una Frontera Saludable

Pfizer Investments in Health

TREAT

Working with Community Health Centers to increase access to screenings, prevention services and treatment

TEACH

Partnering with Community Health Centers to expand prevention and disease management programs tailored for Hispanics

BUILD

Providing technical assistance and training with the National Association of Community Health Centers and other leading community health organizations

SERVE

Partnering with the University of Texas-Pan American to measure impacts and share best practices

Diabetes and CVD know no borders. It is critically important that public, private and professional organizations join to improve health throughout this region. I applaud the NACHC and Pfizer for their efforts.

Richard H. Carmona, M.D.,
M.P.H., 17th Surgeon
General of the U.S.
(2002-2006)

Overview:

Alliance for a Healthy Border is a partnership to prevent the twin epidemics of diabetes and cardiovascular disease in the U.S. – Mexico border region. Pfizer committed \$4.5 million over three years (2006-2008) to provide grants, capacity building and networking resources to 12 federally supported Community Health Centers in the U.S. and several health organizations in Mexico. Pfizer's support helps establish or expand diabetes and cardiovascular disease (CVD) prevention programs for Hispanics.

Goal:

To improve prevention and treatment of diabetes and CVD among Hispanic populations.

The Need:

In most of the U.S., Hispanics are nearly twice as likely as non-Hispanic whites to suffer from diabetes. CVD accounts for almost 30 percent of overall deaths among this population. These rates are even higher along the U.S. – Mexico border. (U.S. Center for Disease Control, 2005)

Partners:

Pfizer's community health partners implement programs on the ground while its national and bi-national partners help provide technical, networking and measurement support.



NATIONAL ASSOCIATION OF
Community Health Centers



Target Areas:



Results:

- Reached more than 11,000 individuals with diabetes and CVD prevention education
- Program participants experienced healthy weight loss and lower blood sugar as a result of healthier eating and exercise
- Reached more than 130 people representing 70 community health centers, government agencies and Latino organizations through a conference focused on helping healthcare organizations deliver effective diabetes and CVD prevention programs

Visit www.pfizerglobalhealth.com for a complete list of partners and to download the Alliance for a Healthy Border brochure and video. For more information about Community Health Centers visit www.nachc.com.

