



Track 2- Annual Meetings: Submission Deadlines, Areas of Interest & Educational Goals

In order to submit a request through Track 2 the answer to the following questions must be “Yes”:

- Does the activity align with Pfizer’s areas of interest? (listed on pages 2-6 of this document)
- Is it a live (face-to-face) **annual** activity which serves as a platform for the exchange of new clinical and scientific information and reaches a national or regional audience?
- Is this activity developed by your organization specifically for your professional members or constituents?
- Is the activity established part of your organization’s ongoing educational program? If not, if it is a new activity, is it clearly based on an assessment of the educational needs of your target audience?

Submission Cycle	To Submit Live Activity Must Start On or After	Decision Communicated By*
Jan 1 - Feb 15	Apr 1	Mar 9
Mar 1 - Apr 15	Jun 1	May 4
May 1 - June 15	Aug 1	July 6
July 1 - Aug 15	Oct 1	Sept 7
Sept 1 - Oct 15	Dec 1	Nov 2
<i>*If approved, LOA must be accepted before start date of activity</i>		

If your live activity is in...	<u>Latest</u> * date to submit to Pfizer is..
April or May 2012	February 15
June or July 2012	April 15
August or September 2012	June 15
October or November 2012	August 15
December 2012 or January, February or March 2013	October 15
<i>*This is the latest date to submit. It is possible to submit in an earlier cycle.</i>	

If you have any further questions please consult the FAQs in the Grant Management System or email mededgrants@pfizer.com.

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The following educational goal statements are intended to provide information on Pfizer's areas of interest for support of live annual meetings, known as Track 2 grants. **The purpose of these grants is to support the live presentation of original research and the exchange of emerging clinical information.**

Physicians, nurses, pharmacists and other healthcare professionals repeatedly confirm the need for and the value of live attendance at their professional meetings. Participating in these meetings allows clinicians the opportunity to stay up to date in their clinical practice or within a specific specialty. Scientists and researchers are also able to advance their work, benefitting from being able to present their results and then learn from the formal and informal scientific exchange of ideas. Pfizer's Medical Education Group recognizes this important component of the continuing education continuum and has allocated a portion of the grants budget for the specific purpose of supporting live meetings or congresses that address one or more of the following clinical areas:

Amyloidosis - Familial Amyloid Polyneuropathy

- Increase healthcare provider knowledge of emerging therapies for amyloidosis

Cardiovascular Metabolic Risk – lipids, diabetes

- For research scientists, facilitate scientific dialogue and exchange of new research in early stages of evaluation.

Chronic Obstructive Pulmonary Disease

- Increase the identification and effective treatment of patients with Chronic Obstructive Pulmonary Disease by improving the knowledge, competence and evidence-based performance of healthcare professionals.

Cough and Cold

- Improve patient care by increasing healthcare provider understanding of current over-the-counter therapies for the treatment of cough and cold.
- Increase healthcare provider awareness of emerging therapies for the treatment of cough and the common cold.

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Diabetic Peripheral Neuropathy

- Translate knowledge of the consequences of Diabetic Peripheral Neuropathy (DPN) into effective treatment strategies that are appropriate in the context of overall diabetes management.

Dietary Supplements

- Improve the healthcare provider's ability to advise and counsel patients on the importance of diet and nutrition, particularly in the areas of bone, muscle and joint health; immune system function; digestion; sleep and stress; skin, hair and nails; and heart health.
- Increase healthcare provider knowledge of the bioavailability and mechanisms of actions of micro- and macronutrients

Fibromyalgia

- Improve awareness of appropriate evidence-based treatment as well as the management of patient expectations in improving patient outcomes for fibromyalgia

Gaucher Disease

- Improve positive outcomes in patients with Gaucher Disease by facilitating enhanced coordination of care and communication between multidisciplinary teams of healthcare professionals, ensuring practitioners know how to safely treat and monitor Gaucher patients.

Growth Disorders

- Improve the knowledge base of health care providers, educators and third party payers working in the areas of growth, pituitary, and related genetic disorders.

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Hemophilia

- Facilitate enhanced coordination of care and communication between patients with hemophilia and doctors, and ensure practitioners know how to safely treat and monitor these patients.

Infectious Disease -

- **Bacterial Infections**

- Increase healthcare provider knowledge of the evolving epidemiology and morbidity of serious infections caused by MRSA and/or Gram-negative pathogens, including hospital and community-acquired pneumonia, complicated skin and complicated intra-abdominal infections, and the benefits of appropriate antimicrobial treatment options across the continuum of care.

- **Vaccine Preventable Diseases**

- Pediatric:

- Increase healthcare provider awareness of the changing epidemiology of pneumococcal disease in children less than 5 years old, explore the disparity between family physicians and pediatricians in adherence to recommended childhood vaccination schedule as well as disparities among underserved groups, and communicate the burden of invasive pneumococcal disease

- Adult:

- Enhance the conceptualization of the burden of pneumococcal disease, increase awareness of adult vaccination guidelines, and highlight the need for vaccination in older adult and at-risk patients

Multiple Sclerosis

- Increase healthcare provider knowledge of Multiple Sclerosis diagnostic criteria, methods for effectively counseling patients and caregivers and options that are available to treat disease symptoms or modify the course of the disease.

Oncology - Breast Cancer, Gastrointestinal Stromal Tumors, Leukemia (CME and ALL), Lung Cancer, Non-Hodgkin's Lymphoma, Pancreatic Neuroendocrine Tumors, Renal Cell Carcinoma (RCC)

- Enhance the discovery and translation of novel cancer therapies and improve understanding of their mechanisms of action (antiangiogenesis, signal transduction, cytotoxic potentiators and immunotherapy), as well as their efficacy, safety, and potential clinical applicability to patient care.

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Pain

- Improve awareness of appropriate evidence-based treatment as well as the management of patient expectations in improving care for patients with chronic pain.
- Improve patient care by increasing the knowledge, competence, and performance of clinicians who are treating or considering treatment of pain with opioids.
- Improve patient care by increasing the healthcare provider's understanding of all available therapeutic options, both prescription and over the counter, in the continuum of pain care.

Pulmonary Arterial Hypertension

- Increase healthcare professionals' awareness of evidence based treatment options in an effort to reduce symptoms, improve quality of life, and improve outcomes in patients with Pulmonary Arterial Hypertension.

Rheumatoid Arthritis

- Promote continuing medical education to support the transfer of clinical information to increase healthcare provider knowledge about the diagnosis and treatment of rheumatoid arthritis, current and emerging therapies, and optimal points of therapeutic intervention.

Smoking Cessation

- Increase the number of patients who stop smoking by improving the frequency and effectiveness of smoking cessation intervention, including treatment, counseling and support, by healthcare providers.

Transplant

- Improve community healthcare provider's knowledge, competence, and evidence-based performance as it relates to increased long-term positive outcomes for renal transplant patients.

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Urology – Overactive bladder

- Increase positive outcomes for both male and female patients with overactive bladder by improving the healthcare provider’s knowledge, attitude, communication skills, and resources to provide behavioral modification support and optimal medical treatment

Women’s Health – Menopause

- Improve healthcare professional’s knowledge and ability to provide individualized, evidence-based, and optimum care to female patients undergoing menopause in order to reduce related health effects such as vaginal atrophy, sexual dysfunction, hot flashes, and osteoporosis.

Support for the CME/CE/CPD Profession

- This category supports live, MAJOR conferences whose target audience includes professionals who work in, develop, implement and/or support CME/CE/CPD and QI for healthcare professionals.