MEG 2012
An Update on Track 2

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Agenda

• Update on MEG Changes Overall
• Track 1 Refresher
• Track 2 Overview
  – Criteria
  – Budget
  – Stats
  – Future State
• Q&A
MEG Update 2012

- Call for External Review Panel members
- Launched Track 2 on January 3
- RFPs in Process
  - Vaccines – Barriers
  - Chronic Pain
  - Women’s Health – CV Risk
  - Smoking Cessation
  - Antibiotic stewardship
  - Lung Cancer
- Expected public posting of first RFPs is early April
- Ongoing dialog re: potential collaboration and partnerships

Track 1 Refresher

High-Impact Education & Quality Improvement

- Or, quality improvement that leverages needs-based, high-impact education when it’s the right solution
- RFP-driven
  - Letter of Intent
  - Proposal
- Focus on closing practice gaps
- External Review Panel
- Large and small initiatives
- Certified and non-certified
- Not education-centric
Track 2

Annual Meetings

• Major congresses/meetings (e.g. ACP, ACC, AAFP, ACCP, etc.)
• Goal is dissemination of emerging science/knowledge exchange
• Live face-to-face meetings only
  • One request per meeting
  • Reminder: if your program will be offering credits, then the accredited organization is still required to submit the grant application to Pfizer
• Broader clinical focus
• Unsolicited
• Streamlined, simplified online process
• Criterion Review
• Funding caps ($50,000 national/$25,000 regional)

1Q12 Track 2 Stats

• Total Requests Received: 244
  – Total Requested Amount: $5,852,314
    • NOTE: Total Track 2 budget for 2012 is $3 Million
• Approvals: 37 (15%)
  – $801,750
• Denials: 207
  – Lack of funds
  – Alignment with educational areas of interest
  – Did not fit definition of Track 2
Reasons for Denials

• Request did not meet criteria of Track 2
  – Program must be a live face-to-face meeting
  – Activity must be annual
  – Examples of live meetings that do not qualify:
    • 3rd Party Satellite Symposiums
    • Board Review courses
    • Grand Rounds

• Topic not aligned with posted Areas of Interest
  – There is no ‘General or Other’ category
  • Support for CME/CE/CPD Profession
  – Cardiovascular Metabolic Risk Goal focused on Research Scientists
    • Co-promote: Thrombosis/Anticoagulation-related education should be submitted to BMS

• Lack of funds
  – Remaining budget is $2.2 Million for the rest of the year
Mark Your Calendars!

2012 MEG Webinar Series

Quality Improvement: Lessons from Practice

Wednesday, June 20, 2012