



Working together for a healthier world™

## Alleviating Traffic and Improving Air Quality



To help reduce air quality pollutants in the communities where its facilities are located, Pfizer Inc has instituted a program called **GreenWheels** to reduce air emissions from employees' vehicles traveling to and from work.

Nine company locations have made a conscious effort to reduce the environmental impact of employees' commute to and from work through programs that include carpooling, vanpooling, public transit, shuttle bus services, biking, walking, and other means of environmentally sensitive, energy-efficient travel.

**GreenWheels** is one of the most comprehensive commuter assistance programs in existence. In late 2009, our record of excellence was rewarded by official notice that Pfizer has been named one of the top *Best Workplaces for Commuters (BWC)* employers for 2009-2010.

Through **GreenWheels** programs and incentives, employees at participating Pfizer sites utilize environmentally friendly commuter options that reduce road congestion and vehicle emissions.

Program-wide employee shuttle use averages approximately 2,600 trips per month, 36 vanpools have been formed, nearly 400 carpools have been established, and more than 100 transit riders are tracked. GreenWheels also spearheaded efforts to encourage cycling to work and, in 2008 alone, is credited with helping employees eliminate nearly seven-million commuter miles, conserving more than 255,000 gallons of fuel, and eliminating 2,249 metric tons of CO<sub>2</sub>. For employees who have to drive themselves to work, the company shares ideas on how they can improve the fuel efficiency of their cars.



*Members of the van pool in Madison, New Jersey, enjoy this convenient service.*



The GreenWheels program at the Andover site is a good example of the collective environmental benefits that can be obtained through a well designed and managed program. We have maximized employee involvement through good advertising, a program that targets multiple commuting methods (cyclists, vanpools, carpools), and rewards in the form of preferential parking and gasoline gift cards. These programs combine to lower the amount of fuel required to transport our workforce to the site and thereby minimize their carbon footprint.

**Bob McInnes - Associate Director,  
EH&S Andover**

Participating sites currently include Andover, MA, Cambridge, MA, Collegeville, PA, Great Valley, PA, Madison, NJ, Pearl River, NJ, Princeton, NJ, Richmond, VA and Sanford/RTP, NC. The GreenWheels program has repeatedly been awarded and recognized by the U.S. EPA and other organizations for these results and the company's overall commitment to the environment.