



Working together for a healthier world™

Partnering with Wildlife Habitat Council

Examples of some of the biodiversity projects include:

- The wildlife team at Bround Brook, New Jersey participated in a workshop designed to educate the public on how to identify, monitor and protect terrapin populations. After spending the day at the workshop at Island Beach State Park catching and tagging diamondback terrapins, the team members have a new understanding of the importance of this indicator species.
- Fort Dodge Animal Health (Charles City, Iowa) provides seeds to the local High School greenhouse where students plant and tend the seeds until they grow into plugs. The plugs are then planted by the students at the Fort Dodge prairie. While visiting the prairie, high school students explore plant identification as well as work with Fort Dodge employees to present prairie programs to grade school students. The students have also been invited back to witness a controlled prairie burn and to learn the significance of the event.
- The creation of a four-acre native wildflower meadow at the Pearl River, New York site helped to reduce mowed lawn areas while providing additional natural habitat. Employees created a wildflower garden to attract butterflies and hummingbirds in an area adjacent to the site's daycare facility. Species planted include purple coneflower, dogwood and *monarda* (commonly known as "bee balm".) To further increase wildlife habitat and species diversity, the team plants native trees and shrubs at building demolition sites.
- Outreach activities undertaken by the wildlife team at the Richmond, Virginia facility include "Kids@Wyeth" days, Earth Day celebrations, and "Learn Festivals" where participants toured the grounds, planted trees, and learned about bats. The themes of the past three Earth Day celebrations are *Planting New Ideas*, *Water Conservation*, and *Go Green*.
- Our Kalamazoo site in Michigan has been working hard to ensure natural beauty remains on site. The site team has worked closely with WHC on a variety of projects and one of the images exemplifying that beauty (see photo above) made it into the "[Corporate Homes for Wildlife](#)" calendar for 2010. The WHC weekly calendar showcases the impressive efforts made on behalf of wildlife by corporate leaders and site teams who bring biodiversity to a local level.



A red-bellied woodpecker spotted at the kalamazoo facility shows off its beauty against the winter blue skies of Michigan.