



Working together for a healthier world™

Using Less Packaging

Over the last five years, packaging changes on some Wyeth items have resulted in significant decreases in raw material usage. Recent Wyeth accomplishments included the elimination of inner pack trays for respiratory products, a refill package redesign for *ChapStick*, and entirely new packaging for multivitamins *Centrum Silver* and *Centrum*. The new, more sustainable *Centrum Silver* and *Centrum* packaging, for example, totally eliminated the use of PVC plastic and has reduced the shipping case size for each item. Due to the smaller shipping cases, they estimated that 124 fewer truckload shipments were required in 2008, and 17,000 gallons of diesel fuel were saved.

The total packaging removed from *Centrum* cartons amounted to more than 120,000 pounds in 2008, including all primary and secondary packaging materials. Many of Wyeth's large retail customers are responding favorably to these changes, as they promote supplier sustainability initiatives, measure progress carefully, and recognize solid achievements. In a competitive business climate, therefore, sustainability is good for business, good for the environment, and good for building more trusting and credible relationships with customers and consumers of our products.