



Centrum® and Molly Shannon Search for 'America's Most Amazingly Energized Woman' This Holiday Season

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Consumers are invited to nominate someone who lives life and love to the fullest during the busiest time of the year

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MADISON, N.J.--(BUSINESS WIRE)--Getting it all done while enjoying life takes the right attitude and energy. A new contest from the makers of Centrum® multivitamins seeks to find out how some women manage to stay energized to enjoy life and love to the max this holiday season. Despite a calendar full of parties to plan and gifts to wrap, there are always those special women who manage to get everything done with a smile on their face, and the makers of Centrum® multivitamins want to celebrate them.

Visit LoveFeelingHealthy.com to nominate someone you know who fits this description. Nominators can share how the special woman in their life manages to be the ultimate host, party charmer, gift giver, cookie baker and more! Participants are asked to submit 300 words that explain how she does it all. A grand prize winner will win dozens of exciting adventures to share with everyone she cares about. Four runner-ups will also win great prizes.

Actress Molly Shannon knows what it takes to stay energized, achieve good health, and keep up with busy holiday schedules. Molly offers a few of her personal pointers on

LoveFeelingHealthy.com for how she keeps her zest for life and love. "As a busy woman, actress, wife and mother, I understand what it means to play multiple roles and to take on many fun but also time-consuming projects, especially during the holidays," Shannon says. "I'm thrilled to partner with the makers of Centrum® to find 'America's Most Amazingly Energized Woman' because I know what an accomplishment it is for a woman to get her work done and still have energy to spare. It's something to celebrate!"

Five finalists will be selected, and people will then be able to cast their votes for who should be coined "America's Most Amazingly Energized Woman." During the months of December 2010 and January 2011, everyone who visits LoveFeelingHealthy.com site will be able to download a \$3 coupon for Centrum® Women's or Centrum® Men's to help them achieve better health during the holiday season.

This holiday season, there is no better time than now for women to start making smarter nutritional choices to help ensure they have great health to balance both life and love. Gender-specific multivitamins like Centrum® Women's, along with exercise and eating right, can help provide recommended amounts of vitamins and minerals needed each day to help support women's energy and metabolism needs.*

About Centrum® Women's

Centrum® Women's is specially formulated with key nutrients to help meet a woman's nutritional needs. It contains B-vitamins to help unlock energy.* Taking a multivitamin like Centrum® Women's can help support daily energy levels by helping to metabolize fat, carbohydrates and protein to help ensure you have the energy you need.* It also has antioxidants that help support immune function. Centrum® Women's has Biotin, Beta-Carotene, and Vitamins A, C and E to help maintain healthy skin, hair and nails.*

Centrum® Women's is available in tablet form at food, drug and mass merchandise stores across the U.S. Like all dietary supplements, Centrum® products should be taken only as directed. For more information about Centrum® products manufactured by Pfizer, please visit Centrum.com or call 1-877-CENTRUM.

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the world's best-known consumer products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as the world's leading biopharmaceutical company, we also collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us. To learn more about our commitments, please visit us at www.pfizer.com.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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