



# Pfizer Announces Webcast Of April 6 Conference Call With Securities Analysts To Review Palbociclib Phase 2 Final Results Following Presentation At AACR Annual Meeting 2014

Wednesday, March 12, 2014 - 06:00am

Pfizer Inc. invites investors and the general public to view and listen to a webcast of a presentation by Pfizer's Oncology leadership on Sunday, April 6, 2014 at 1:30 p.m. Pacific Daylight Time, in connection with the presentation of the final results of the PALOMA-1 Phase 2 trial for palbociclib at the American Association for Cancer Research (AACR) Annual Meeting 2014. There will be a Q&A session following the presentation during the webcast.

This webcast is specifically tailored to the investment community. To view and listen to the webcast, visit our website at [www.pfizer.com](http://www.pfizer.com) and click on the "Review of Palbociclib Phase 2 PALOMA-1 Results at AACR Annual Meeting 2014" webcast link in the For Investors section located on the lower right-hand corner of that page. Information on accessing and pre-registering for the webcast will be available at [www.pfizer.com](http://www.pfizer.com) beginning today. Participants are advised to pre-register in advance of the conference call.

You can also listen to the conference call by dialing either (866) 246-2545 in the United States and Canada or (706) 634-2365 outside of the United States and Canada. The

password is "AACR 2014".

For medical and general questions about palbociclib, including information about palbociclib clinical trials, please call 1-800-438-1985.

Visitors to [www.pfizer.com](http://www.pfizer.com) will be able to view and listen to an archived copy of the webcast of the conference call.

#### About PALOMA-1

PALOMA-1 (also known as Study 1003 and TRIO-18) is a Phase 2 trial designed to assess the progression-free survival (PFS) of palbociclib (125 mg once daily for three out of four weeks in repeated cycles) in combination with letrozole versus letrozole alone (2.5 mg once daily on a continuous regimen) in post-menopausal women with ER+, HER2-advanced breast cancer. PFS is comprised of time from randomization to time of disease progression or death from any cause. PALOMA-1 was conducted in collaboration with the Jonsson Cancer Center's Revlon/UCLA Women's Cancer Research Program. PALOMA-1 is a multi-center trial with 101 global sites participating.

Media:Sally Beatty, 212-733-6566Investor:Ryan Crowe, 212-733-8160