Pfizer Medical Education Group

Request for Proposals (RFP): Prevention of Stroke in Women

External Review Panel Roster

Maureen Doyle-Scharff, MBA, Ph.D. (ABD)
Affiliation: Pfizer, Inc., Medical Education Group
Role: Secretariat, Ex-Officio

Joseph Green, Ph.D.
Affiliation: Professional Resource Network, Inc
Role: Educational

James Gill, M.D., MPH, FAAFP
Affiliation: Delaware Valley Outcomes Research, LLC
Role: Clinical

Michael Louie, M.D., MPH, MSc
Affiliation: Pfizer, Inc, Women’s Health Medical Affairs
Role: Clinical

Ross J. Simpson Jr., M.D., Ph.D.
Affiliation: University of North Carolina
Role: Clinical

Tatjana Rundek, M.D., Ph.D.
Affiliation: University of Miami
Role: Clinical
**Objective:** The External Review Panel (ERP) convened to discuss and determine which LOI’s would be invited to submit full proposals.

**Meeting Date:** Monday, November 5, 2012  
**Meeting Time:** 9:00AM- 1:00PM Eastern Time

Number of LOIs submitted for review: 23  
Number of LOIs invited to submit full proposals: 12

**List of Letters of Intent invited to submit full proposals:**

- **COLUMBIA UNIVERSITY:** Women Empowered: A Community-based Initiative to Reduce Stroke Risk
- **CONSORTIUM FOR SOUTHEASTERN HYPERTENSION CONTROL:** Stroke Prevention IMPACT in Women
- **JOHN HOPKINS UNIVERSITY:** Reducing Stroke in Women through the use of Advanced Informatics, Curriculum-Based Learner Technology and Population Health Outcomes Data
- **NORTHWESTERN UNIVERSITY:** Enhancing Health Outcomes and Adherence in Women using Guideline Advantage
- **OHIO STATE UNIVERSITY:** Stroke Prevention in Healthcare Delivery Environments (SPHERE)
- **PARTNERS HEALTHCARE SYSTEM:** Massachusetts General Hospital: Improving Primary Stroke Prevention in Women through Disease-Specific Pathways and TeleStroke Outreach Initiative
- **PROMEDICA PHYSICIAN GROUP, INC:** ProMedica Stroke Prevention among Women
- **UNIVERSITY HEALTH SERVICES PROFESSIONAL EDUCATION PROGRAMS OF VIRGINIA COMMONWEALTH UNIVERSITY HEALTH SYSTEM:** Virginia Women’s Stroke Prevention Initiative
- **UNIVERSITY OF CINCINNATI:** Impact of a Quality Improvement and Education Initiative on Appropriate Use of Anticoagulant Therapy in Women with Atrial Fibrillation
- **UNIVERSITY OF PENNSYLVANIA SCHOOL OF MEDICINE:** Stroke Prevention in Women of Philadelphia: An Integrated Health Education Initiative
- **WAYNE STATE UNIVERSITY:** IMPROVING THE IDENTIFICATION OF WOMEN AT INCREASED RISK FOR STROKE IN AN URBAN MEDICAL CENTER
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Full Proposal Review Meeting

Objective: The External Review Panel (ERP) convened to discuss and determine Full Proposal decisions.
Meeting Date: Thursday, December 13, 2012
Meeting Time: 9:00AM-5:00PM Eastern Time

Number of LOI invited to submit full proposals: 12
Number of Full Proposal’s Approved: 4

List of Full Proposals approved:

Ohio State University: Stroke Prevention in Healthcare Delivery Environments (SPHERE)

University Health Services Professional Education Programs of Virginia Commonwealth University Health System: Virginia Women’s Stroke Prevention Initiative

University of Cincinnati: Impact of a Quality Improvement and Education Initiative on Appropriate Use of Anticoagulant Therapy in Women with Atrial Fibrillation

Wayne State University: Improving the Identification of Women at Increased Risk for Stroke in an Urban Medical Center