Annual Meeting Notice & Admission Ticket

Important Notice Regarding the Availability of Proxy Materials for the 2016 Annual Meeting of Pfizer Inc. Shareholders to be held on April 28, 2016

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual meeting are available on the Internet or by mail. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. These materials are available at:

www.investorvote.com/PFE

Easy Online Access — A Convenient Way to View Proxy Materials and Vote.
When you go online to view materials, you can also vote your shares.
Step 1: Go to www.investorvote.com/PFE.
Step 2: Click on the icon on the right to view current meeting materials.
Step 3: Return to the investorvote.com window and follow the instructions on the screen to log in.
Step 4: Make your selection as instructed on each screen to select delivery preferences and vote.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a Copy of the Proxy Materials – If you want to receive a copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side on or before April 18, 2016 to facilitate timely delivery.
Here's how to order a copy of the proxy materials and select a future delivery preference:

**Paper copies:** Current and future paper delivery requests can be submitted via the telephone, Internet or email options below.

**Email copies:** Current and future email delivery requests must be submitted via the Internet following the instructions below.

If you request an email copy of the current materials you will receive an email with a link to the materials.

**PLEASE NOTE:** You must use the number in the shaded bar on the reverse side when requesting a set of proxy materials.

- **Internet** – Go to [www.investorvote.com/PFE](http://www.investorvote.com/PFE) and follow the instructions to log in and request a copy of the current meeting materials and submit your preference for email or paper delivery of future meeting materials.

- **Telephone** – Call at 1-866-641-4276 or +1-781-575-4581 for outside the USA, US territories and Canada and follow the instructions to log in and request a paper copy of the materials by mail for the current meeting. You can also submit a preference to receive paper copies for future meetings.

- **Email** – Send an email to investorvote@computershare.com with “Proxy Materials Pfizer Inc.” in the subject line. Include in the message your full name and address, plus the number located in the shaded bar on the reverse, and state in the email that you want a paper copy of the current meeting materials. You can also state your preference to receive paper copies for future meetings.

To facilitate timely delivery, all requests for paper copies of proxy materials must be received by April 18, 2016.