THE GLOBAL GOALS

The United Nations has adopted 17 Global Goals for sustainable development. At Pfizer, we believe that good health is fundamental to advancing all of them. We are encouraging everyone to take action between now and 2030 to support these goals and help build a better world for all at all ages.

“I’m working on connecting what we do to improve people’s lives with the Sustainable Development Goals, and finding ways to amplify, measure and report our impact.”

CHRIS GRAY  
SENIOR DIRECTOR, GLOBAL INSTITUTIONS, CORPORATE RESPONSIBILITY
EMBRACING THE 2030 SUSTAINABLE DEVELOPMENT GOALS

Pfizer has embraced the Global Goals, also known as the Sustainable Development Goals (SDGs). We see our purpose of improving people’s lives through scientific innovation to be aligned with such goals for a better future, and believe that companies have a key role to play in supporting and advancing the SDGs. Pfizer and other companies are exploring innovative and sustainable commercial approaches to addressing the new development goals, including new models of public-private and cross-industry partnerships, as well as other forms of multi-stakeholder collaboration. Goal #17 explicitly calls on stakeholders to advance the goals through such partnerships.

IMPACT 2030 is a global, private sector-led collaboration that has come together to mobilize employee volunteers to advance the achievement of the SDGs. Pfizer is a founding partner in this effort. We bring a long history of tapping the passion and ingenuity of our colleagues, in programs such as Pfizer Global Health Fellows, to help build health care capacity and improve access to essential health services around the world.

Health, the Goal That Underlies All

Health is explicitly included as the third goal among the 17 SDGs, yet health is also inextricably linked to the other 16 goals, each of which enable or is enabled by advances in population health. As a contributor to development as well as a beneficiary, health is directly and indirectly intertwined with goals such as education, economic growth, infrastructure, climate change, finance and governance, and gender equality.

SDG / Health Implication and Impact

1. **No Poverty**
   - Poor health may reduce an individual’s ability to work and generate income or to invest in education.

2. **Zero Hunger**
   - Health depends on a good diet and food security.

3. **Good Health and Well-Being**
   - A vital component of the development agenda, health underpins every development theme and SDG.

4. **Quality Education**
   - Good health is vital to ensure children and adults attend school and learn.

5. **Gender Equality**
   - Empowering women is vital to optimal health decision making in families and communities.

6. **Clean Water and Sanitation**
   - Roughly 750 million people lack access to safe drinking water, and poor sanitation is a major cause of disease.
7. Affordable and Clean Energy
Reliable energy is critical to support health facilities and a clean cooking environment in the home.

8. Decent Work and Economic Growth
According to the WHO, healthy populations live longer, are more productive, and save greater resources.

9. Industry, Innovation and Infrastructure
Health care is part of a country’s resilient infrastructure, and innovation is key to combating disease and supporting health.

10. Reduced Inequalities
Decreasing inequality can be advanced by establishing social protection floors, such as increasing access to quality health care.

11. Sustainable Cities and Communities
Urban environments need to support health services and facilitate healthy behavior for people of all ages.

12. Responsible Consumption and Production
Reducing harmful wastes and strengthening indigenous innovation support a healthier environment.

13. Climate Action
Climate change may exacerbate health problems that already exist, and may lead to massive dislocations and migrations that endanger peace and health.

14. Life Below Water
Water pollution and overfishing threaten the source of all life.

15. Life on Land
Health is integrally linked to biodiversity, including the discovery and development of new medicines and vaccines.

16. Peace and Justice Strong Institutions
Peaceful and stable societies with strong public institutions are conducive to sustained human health.

17. Partnerships for the Goals
Only by working together can we achieve a sustainable future with improved health for all.