

## **Pfizer UK 2009 Disclosure**

### **Action on Pain**

Action on Pain provides advice and support to people living with pain and strives to raise the profile of pain among politicians, the NHS and health care professionals.

Pfizer supported 3 of Action on Pain's activities in 2009, including the:

- Update of existing booklets to provide up-to-date information to patients and the public
- Development of a family and carers booklet
- A specific pain awareness project using the charity's outreach 'Mobile Information unit' to give one to one support and advice on living with pain to event visitors

Pfizer also provided funding for a representative from Action on Pain to prepare and deliver a presentation on the subject of a patient's perspective on pain entitled "Living with chronic pain: a patient's perspective" at several events.

£7,200

As a guide this amount represents 24.3% of the total income of Action on Pain based on their last reported financial year (October 2008 - September 2009)

### **Alzheimer's Society**

The Alzheimer's Society raises awareness of dementia and provides a range of care and support services for people who have dementia, their families and carers. The Society also funds medical and scientific research.

Support towards the development and printing of materials to support the 'Worried About Your Memory Campaign' to pharmacists in the UK. The materials will empower individuals and families to improve their health.

Pfizer also provided basic photocopying services and transport as a gift in kind to the Epsom branch of the Alzheimer's Society.

£10,000

As a guide this amount represents less than 1% of the total income of Alzheimer's Society based on their last reported financial year (April 2008 - March 2009).

### **Amy & Friends**

Amy & Friends facilitates the support of children and families suffering from Cockayne Syndrome (CS) in the UK. The charity organises meetings for group members to share experiences, knowledge and to gain support from each other, and assists families in taking part in CS research programmes.

Pfizer's donation supported the charity to attend a CS conference in Boston, USA. Pfizer staff also took part in a volunteering day to help the charity tackle four priorities.

£1,000

As a guide, this amount represents 2.5% of the total income of Amy and Friends based on their last financial year (April 2008-March 2009).

### **Anxiety UK**

Anxiety UK works to support people living with anxiety disorders by providing information, support and understanding through its range of services.

A services agreement was arranged with Anxiety UK to distribute General Anxiety Disorder market research questionnaires to patients. Pfizer also donated two deposit cheques from Health care professionals who did not attend a master class on Anxiety and Depression.

£2,080

As a guide this amount represents less than 1% of the total income of Anxiety UK based on their last reported financial year (January 2008 - December 2008).

### **Arthritis Care**

Arthritis Care is a user-led organisation that supports people with forms of arthritis.

Retrospective payment from 2003 to support the training of Arthritis Care volunteers to run self management training courses for patients. Pfizer also provided a skills-based volunteering day in which colleagues supported Arthritis Care to shape their strategy in promoting their patient self-management training courses to commissioners.

£34,798

As a guide this amount represents less than 1% of the total income of Arthritis Care based on their last reported financial year (January 2008 – December 2008).

### **BackCare**

BackCare, the charity for healthier backs, is the only charity in the UK totally dedicated to providing support for, and campaigning on behalf of, people whose life is significantly affected by back pain.

Pfizer provided a donation to BackCare to support the organisations awareness week.

£7,000

As a guide this amount represents 1.7% of the total income of BackCare based on their last reported financial year (January 2008 - December 2008)

### **Beating Bowel Cancer**

Beating Bowel Cancer works to save lives by raising awareness of symptoms promoting early diagnosis and helping to improve access to treatment for people affected by this cancer.

Pfizer provided Beating Bowel Cancer with funding which supported the production of their newsletter, the annual Patient Voices event for bowel cancer patients and a bowel cancer patient perspective training session for Pfizer staff. Pfizer contributed funding to the charity's parliamentary event called *Be Loud, Be Clear*, which was designed to raise awareness of current issues with the national bowel cancer screening programme.

Pfizer also supported the reprint of a poetry volume written by a Patient Voices peer supporter which is sold to raise money for Beating Bowel Cancer.

£22,500

As a guide this amount represents 2% of the total income of Beating Bowel Cancer based on their last reported financial year (April 2008 – March 2009).

### **Bladder & Bowel Foundation (B&BF)**

The Bladder and Bowel Foundation is the UK's leading charity providing information and support for people with bladder and bowel disorders, their carers, families and healthcare professionals.

Pfizer supported the charity as a Platinum Member and also made a donation for a charity staff member to attend a continence conference. Pfizer also made a gift in kind, offering the charity stand space at our Sense of Leadership conference.

£15,969

As a guide this amount represents 6% of the organisation's total income based on their last financial year (April 2008 - March 2009).

### **Bowel Cancer UK**

Bowel Cancer UK aims to save lives by raising awareness of bowel cancer, campaigning for best treatment and care and providing practical support and advice.

Pfizer provided funding to support a wide range of health promotion and awareness raising campaigns and the evaluation of these programmes. Pfizer also made a donation to the charity's Peer Support Service.

£20,000

As a guide this amount represents 1.8% of the charity's total income based on their last reported financial year (January – December 2008).

### **Breakthrough Breast Cancer**

Breakthrough Breast Cancer is committed to fighting breast cancer through funding research, campaigning and education. Their vision is of a future free from the fear of breast cancer.

Our support went towards the charity's organisation of the Westminster Fly-In, which is a 2 day lobbying and training event for people affected by breast cancer to enable them to gain the necessary skills and opportunity to talk to their MP directly about their experiences of breast cancer treatment, research and services.

£21,500

As a guide this amount represents less than 0.1% of the total income of Breakthrough Breast Cancer based on their last reported financial year (August 2007 -July 2008)

### **Breast Cancer Care**

Breast Cancer Care provides information, practical assistance and emotional support for anyone affected by breast cancer.

Pfizer paid to have a stand at the charity's annual conference "Challenges and Choices". It was attended by breast care nurses and other healthcare professionals.

£750

As a guide this amount represents less than 1% of the total income of Breast Cancer Care based on their last reported financial year (April 2008 – March 2009)

### **Breast Cancer Haven**

Breast Cancer Haven helps people through the experience of breast cancer. The charity offers information, emotional support and complementary therapies in three welcoming centres. The charity also runs an outreach programme for people who can't get to a centre.

Breast Cancer Haven was the UK Oncology team's 'charity of the year'. Pfizer engaged the charity as speakers at our internal breast cancer awareness month event, at which Pfizer staff also raised money through activities like cake sales.

Our staff also took part in a volunteering day for the charity.

£1,002.79

As a guide this amount represents less than 1% of the charity's total income based on their last reported financial year (April 2008-May 2009).

### **Cancer Campaigning Group (CCG)**

The Cancer Campaigning Group (CCG) is an independent coalition of 45 national cancer charities representing service providers, research, advocacy and campaigning groups for cancer patients and their families. The CCG's aim is to improve cancer policy and services across the four areas of prevention, care and treatment, patient involvement and choice and research. The CCG campaigned for the Cancer Reform Strategy, the implementation of which it monitors closely through the Annual Cancer Check on behalf of members.

Pfizer has supported the costs associated with the running of the Cancer Campaigning Group.

£20,000

As a guide this amount represents 25% of the total income of the Cancer Campaigning Group based on their last financial year (2008 - 2009).

### **Child Growth Foundation**

The Child Growth Foundation is the UK's leading charity relating to children's growth. The charity supports parents with a child who has a diagnosed or suspected growth problem and people who have a growth problem and their families. It also works with medical professionals with an interest in this area of health.

Pfizer supported the work of the Foundation with a donation for its core activities.

£10,000

As a guide this amount represents 2.8% of the total income of the Child Growth Foundation based on their last reported financial year (July 2007 – June 2008).

## **Diabetes UK**

Diabetes UK provides practical support and information to help people manage their diabetes. The organisation campaigns for better standards of care and funds research into better treatments for diabetes. Through these types of activities Diabetes UK aims to improve the lives of people with diabetes.

Pfizer has supported and worked with Diabetes UK on a range of projects. These have included:

- ChoLESSterol national disease awareness campaign partnership
- Pfizer support for the Diabetes UK Annual Professional Conference 2009
- Diabetes UK Northern Ireland, Diabetes UK Cymru, and Diabetes UK Northern & Yorkshire professional conferences
- Diabetes UK supply of Diabetic Neuropathy leaflets for use by Pfizer colleagues
- Diabetes UK input and support for a Pfizer Chronic Kidney Disease patient information leaflet
- Diabetes UK development of patient information for the Pfizer Life website

£86,210

As a guide this amount represents less than 1% of the organisation's total income based on their last financial year (January 2008 - December 2008).

## **The Fungal Research Trust**

The Fungal Research Trust aims are to:

- Advance education particularly amongst physicians and scientists about mycology, fungal diseases, fungal toxicology and microbial disease in general.
- Promote and publish research in all aspects of mycology, fungal diseases, fungal toxicology and microbial disease (of all living things).
- Generally support basic research into fungi and fungal disease, train scientists in mycology and related disciplines.

Pfizer continued its support of the aspergillus website to allow it to be maintained and updated as appropriate.

£25,000

As a guide this amount represents 8.5% of the organisation's total income based on their last financial year (April 2008 - March 2009).

## **GIST Support UK**

GIST Support UK provides information, support and education for patients with Gastro-Intestinal Stromal Tumours (GIST), a rare form of cancer. The charity also supports their carers and works closely with health care professionals to promote awareness, better diagnosis and treatment of GIST.

Pfizer made a donation to support the charity's awareness work.

£2,000

GIST Support UK is a new charity and as yet has no published accounts.

### **HEART UK – The Cholesterol Charity**

HEART UK supports those at risk of premature cardiovascular disease (CVD) due to raised cholesterol, especially those with inherited high cholesterol. The charity provides information to patients and their families, campaigns for better detection of CVD risk factors and supports research and health professional training. Through these types of activities, HEART UK strives to prevent premature deaths associated with high cholesterol and CVD.

Pfizer supported HEART UK's development of materials for the implementation of the NICE Familial Hypercholesterolemia guidelines, and provided support for the HEART UK Annual Conference. HEART UK also supported Pfizer's ChoLESSterol campaign with editorial input, and partnered 'Pfizer's Real Danger. Get Real – Get a Prescription' campaign (in-kind partnership).

£34,750

As a guide this amount represents approximately 2.7% of the total income of HEART UK based on their last reported financial year (March 2008 – February 2009).

### **James Whale Fund for Kidney Cancer**

The James Whale Fund is the UK's leading specialist kidney cancer charity. It seeks to help reduce the harm caused by kidney cancer by increasing knowledge and awareness, providing patient information and by supporting research into the causes, prevention and treatment of the disease.

Pfizer made a donation to support their patient conference and also engaged the charity as experts to take part in a metastatic cancer patient advisory board

£5,450

As a guide this amount represents approximately 5% of the total income of James Whale Fund for Kidney Cancer based on their last reported financial accounts (October 2007 - September 2008).

### **Macmillan Cancer Support**

Macmillan Cancer Support improves the lives of people affected by cancer. The charity provides practical, medical and financial support and pushes for better cancer care.

Pfizer supported the annual Britain Against Cancer Conference, which Macmillan runs on behalf of the All Party Parliamentary Group on Cancer. Pfizer also engaged Macmillan as working group members for our Cancer Agenda meeting.

£12,350

As a guide this amount represents less than 1% of the total income of Macmillan Cancer Support based on their last reported financial accounts (January - December 2008).

### **Men's Health Forum**

The Men's Health Forum's mission is to provide an independent and authoritative voice for male health and to tackle the inequalities affecting the health and well-being of boys and men in England and Wales.

It is an independent charity that works in partnership with a wide range of individuals and organisations to tackle this problem

Pfizer supported the Men's Health Forum with core funding and specific project support around its pharmacy report, counterfeit medicines, use of MHF materials for a men's Health disease awareness campaign and printing and production of a sexual health mini-manual.

£36,325

As a guide, this amount represents 4.3% of the total income of the Men's Health Forum based on their last reported financial year (April 2008 – March 2009)

### **National Concern for Healthcare Infection (NCHI)**

NCHI is a registered charity whose aims are to inform, support and represent the interests & safety of patients, their families and all individuals affected by issues of patient safety and healthcare associated infections. NCHI's objectives are to promote patient safety, public health and the saving of lives. NCHI works in collaboration with all the relevant government departments and other agencies to address all issues surrounding healthcare.

Pfizer's donation contributed to the production and distribution of the NCHI newsletter and the printing and purchasing costs of literature and a banner display stand.

£1,500

As a guide this amount represents 24% of the organisation's total income based on their last financial year (February 2009-January 2010).

### **National Obesity Forum**

The National Obesity Forum aims to create recognition of obesity as a serious medical problem. It provides education, information and training on obesity management and produces guidelines for obesity management within primary care, as well as raising the profile of obesity amongst healthcare professionals and the general public.

The National Obesity Forum worked in partnership with Pfizer on a men's health disease awareness campaign.

No funding was provided in respect of this activity.

### **National Voices**

Formed in 2008, National Voices is a coalition of more than 200 national health and social care organisations, coming together to ensure a stronger voice for all those who come into contact with the NHS and care services, and the voluntary organisations that help them. National Voices is independent of Government, and its wide representation, rooted in service user experiences, helps to give them the authority they need to influence decision makers

Pfizer supported the Connect Readership survey project, the development of a Service User Panel and made donations to help recruit small member organisations.

£49,250

As a guide this amount represents 6.2% of the organisation's total income based on their last financial year (January – December 2008).

### **Pain Relief Foundation**

The Pain Relief Foundation was established in response to the need for specialised research into the causes and treatment of chronic pain in humans. The charity aims to carry out research leading to the alleviation of chronic pain, to find improved methods of treating chronic pain, to disseminate the results of such research throughout the world and to work in co-operation with the NHS and universities to provide post-graduate scientific education in chronic pain relief.

Pfizer part funded a series of meetings that will bring together a group of healthcare professionals who are experts in the area of Complex Regional Pain Syndrome with the aim of developing guidelines to improve the management of these patients.

£5,300

As a guide this amount represents less than 1% of the total income of Pain Relief Foundation based on their last reported financial year (May 2008 - April 2009).

### **The Pamela Northcott Fund**

Pfizer supported The Pamela Northcott Fund to provide direct advocacy work on individual appeals for non-NICE approved cancer treatments.

£5,000

As a guide this amount represents 10% of the organisation's total annual income.

### **The Patient's Association**

The Patient's Association is a national charity providing patients with an opportunity to raise concerns and share experiences of healthcare.

Pfizer provides core funding to the Patients Association via an annual membership and also engaged the charity as experts in our patient safety work. In addition, Pfizer supported the production and printing of a Pain Management booklet designed to help patients who have pain get more from their consultation with health care professionals.

£29,500

As a guide this amount represents 14% of the organisation's total income based on their last reported financial year (January 2008- December 2008).

### **Pituitary Foundation**

The Pituitary Foundation is a national support, information and advocacy organisation for pituitary patients, their families, friends and carers. The Foundation operates throughout the UK and the Republic of Ireland.

Pfizer provided core funding in the form of a benefactorship donation.

£16,000

As a guide this amount represents less than 5% of the organisation's total income based on their last financial year (July 2008 – June 2009).

**QUIT**

QUIT operates in the UK and in Europe, where the organisation is the lead agency for the European Network of Quitlines. In the UK QUIT provides help, advice and support to smokers who want to stop. In this way the charity aims to save lives by preventing the development of cancer, heart disease and other illnesses from the use of tobacco.

UK based partnership activities were:

- Partnership on the Serious Quitters national disease awareness campaign, consultancy and the development of educational materials for people who smoke and want to stop
- Funding provided to the organisation to support the 'QUIT Because' launch event
- Support provided for the organisation so that QUIT employees could attend the World Conference on Tobacco or Health
- Participating within the Serious Quitters Advisory Board

£41,750

Within Europe, Pfizer has partnered with QUIT in their role as lead agency for the European Network of Quitlines, an initiative aimed at maximising collaboration between those European countries providing quitline services.

European based partnership activities were:

- Support towards the delivery of a Social Exclusion Project designed to improve smoking cessation rates
- Support towards the costs of the European Smokefree Awards

£287,268.31

As a guide this amount funded represents approximately 17.3% of the total income of QUIT based on their last reported financial year (April 2008 - March 2009).

### **Rarer Cancers Forum**

The Rarer Cancers Forum offers advice and information to individuals with rare and less common cancers or to their families and friends, providing a 'bespoke' service by telephone helpline/email/post. The charity receives referrals from other charities, including Macmillan, who are unable to provide the tailored information and advice required. When requested, the forum tries to facilitate networking between patients and/or families affected by the same or similar rarer cancers, putting people in touch with others for support and sharing of experiences and it raises awareness of rare and less common cancers and the needs of patients.

Pfizer supported the Rarer Cancers Forum's political policy engagement programme and to maintain its telephone helpline. Pfizer also supported a range of other project work that included audits of exceptional case processes, commissioning rarer cancers and access to Clinical Nurse Specialists. Our donation meant that the charity could publish its report Exceptional England and it is developing new booklets to address the unmet information needs of people with rarer cancers.

Pfizer also engaged the Rarer Cancers Forum as experts to take part in a metastatic cancer patient advisory board and as working group members for our Cancer Agenda meeting – an annual meeting that Pfizer supports which is driven by the key issues of concern to a clinical and non-clinical participants.

£64,150.

This figure includes parliamentary campaigning and policy work spread over 2009/2010.

As a guide this amount funded represents approximately 30% of the total income of the organisation based on their last reported financial year (March 2008 – April 2009).

### **Raynaud's and Scleroderma Association (RSA)**

The Raynaud's and Scleroderma Association (RSA) works to provide educational and emotional support for Raynaud's and Scleroderma patients and their families. The Association is committed to increasing awareness of these conditions and raising money for essential research in order to determine the cause, enhance treatment and ultimately find a cure.

Pfizer supported the production of the RSA's newsletter 'Hot News' and made a contribution towards the costs of two laptops.

£14,259

As a guide, this amount represents 2.9% of the total income of the Raynaud's and Scleroderma Association based on their last reported financial year (January 2008 - December 2008).

### **The Royal National Institute of Blind people (RNIB)**

The RNIB is the UK's leading charity working in sight loss prevention, offering information, support and advice to almost two million people with sight loss. Their work targets those at risk of sight loss and anyone with sight problems - not just with braille and talking books, but with imaginative and practical solutions to everyday challenges and innovative sight loss prevention activities.

Pfizer provided support to the RNIB towards the cost of the Vision 2020 Conference 2009/10 and also supported a House of Commons event on World Glaucoma Day that highlighted the need for increased detection of glaucoma.

Pfizer supported the meetings of the Glaucoma Alliance Wales for which the RNIB Cymru provides the secretariat. Pfizer also funded an 'ideathon' session for RNIB Cymru, in which Pfizer colleagues donated their time to support the charity's strategic planning for 2010.

£14,300

As a guide this amount represents less than 1% of the organisation's total income based on their last financial year (April 2007 - March 2008).

### **The Roy Castle Lung Cancer Foundation**

The Roy Castle Lung Cancer Foundation is the only charity in the UK wholly dedicated to defeating lung cancer, the biggest cancer killer in the world.

From 1 December 2008 to the end of November 2009, Pfizer supported a pilot training programme to equip stop smoking advisors to deliver their services in local workplaces. Pfizer also engaged the charity to chair a working group pre-meeting, in advance of the 2010 'Cancer Agenda' event that Pfizer runs each year. Pfizer also gave a donation to the charity for its senior managers to have media training. Pfizer supported the production of publications for the Foundation's 'Look After Your Lungs' project and for their Lung Cancer Patient Newsletter.

£39,200

As a guide, this amount represents less than 1% of the total income of the Roy Castle Lung Cancer Foundation, based on their last reported financial year (January 2008 – December 2008).

### **Sarcoma UK**

Sarcoma UK provides information and support for sarcoma patients in the UK, as well as education for health professionals working with sarcomas.

In 2009 our donation helped Sarcoma UK organise the annual educational conference for the British Sarcoma Group - healthcare professionals who specialise in the care and treatment of patients with a sarcoma.

Pfizer also engaged Sarcoma UK as experts to take part in a metastatic cancer patient advisory board and as working group members for our Cancer Agenda meeting. Another donation supported the production of Sarcoma UK's newsletter.

£12,800

As a guide the donation to Sarcoma UK's own work represents about 13% of the direct income of Sarcoma UK based on their last reported financial accounts. The donation for the BSG Conference, managed by Sarcoma UK, represented 11.5% of the event's income. The total donation was 12% of the total income managed by Sarcoma UK.

### **Scleroderma Society**

The Scleroderma Society works to provide help and support for people with scleroderma, increase awareness of scleroderma and fund scientific and medical research in the area.

Pfizer supported the Scleroderma Society's Annual Patient Conference and production of patient information leaflets

£2,300

As a guide, this amount represents 3% of the total income of the Scleroderma Society based on their last reported financial year (April 2008 - March 2009).

### **Sexual Advice Association (SAA)**

The Sexual Advice Association (formerly the Sexual Dysfunction Association) is a charitable organisation to help sufferers of male and female sexual problems and their partners and to raise awareness of the extent to which sexual conditions affect the general population.

Pfizer supported the SAA to upgrade its website and reproduce its "Sex and..." booklets, and supported the production of a Thinking About Sex Day viral video.

£22,000

As a guide this amount represents 23% of the organisation's total income based on their last financial year (April 2008 - March 2009).

### **Sexual health charity FPA**

FPA (Family Planning Association) is the UK's leading sexual health charity. Its purpose is to enable people in the UK to make informed choices about sex and to enjoy sexual health.

At FPA's request Pfizer provided the organisation with printed cards depicting its injectable contraceptive for use in FPA's educational contraceptive pack. Pfizer also supported FPA with a core contribution.

£1,000

As a guide this amount represents less than 1% of the organisation's total income based on their last reported financial year (April 2008 - March 2009).

### **Tobacco Control Collaborating Centre**

The Tobacco Control Collaborating Centre examines the most effective ways to increase knowledge and skills for tobacco control policy implementation and practice development among public health workers.

Pfizer supported the Tobacco Control Collaborating Centre to support their 'Baby Clear' initiative to help reduce smoking in pregnancy.

£10,000

As a guide this amount represents less than 2% of the organisation's total income based on their last financial year (2008 - 2009).

### **Turners Syndrome Support Society**

The Turner Syndrome Support Society is a national charity caring for the needs of those with Turner Syndrome throughout the United Kingdom. The Society offers support and information to both girls and adult women with Turner Syndrome, their families and friends.

Pfizer provided TSSS with core funding through a benefactor payment.

£8,500

As a guide this amount represents 6.5% of the organisation's total income based on their last financial year (January-December 2008).

### **UKLCC**

The United Kingdom Lung Cancer Coalition (UKLCC) is a partnership of charities, clinicians, senior NHS professionals and healthcare companies with a commitment to double lung cancer survival. It is the nation's only multi-interest group in lung cancer. The UKLCC is primarily a campaigning organisation.

Pfizer provided membership funding to belong to the UKLCC and contribute to its activities.

£5,000

As a guide this amount represents between 8-10% of the organisation's total income based on their last financial year (January – December 2009).

## **Wellbeing of Women**

Wellbeing of Women raises money to invest in medical research and the development of specialist doctors and midwives working in the field of reproductive and gynaecological health.

Pfizer made a gift in kind, offering the charity stand space at our Sense of Leadership conference.

## **Patient groups working across Europe**

During 2009 Pfizer also provided support to European-focused patient groups and these are detailed below. This support is also detailed on [www.Pfizer.eu](http://www.Pfizer.eu)

### **Europacolon**

Europacolon raises the profile of colorectal cancer, forms patient advocacy groups throughout Europe to create a colorectal cancer community, and increases awareness of symptoms and prevention of the disease. Europacolon is committed to preventing deaths from colorectal cancer and also improves the quality of life and support for all those affected by CRC in Europe.

Pfizer Inc provided funding of €5,480 to Europacolon to support its core activities in 2009.

### **European Federation of Neurological Associations (EFNA)**

The European Federation of Neurological Associations (EFNA) brings together European umbrella organisations of neurological patient advocacy groups to work with other associations in the field of neurology, in what has been termed a 'Partnership for Progress'. EFNA engages in activities which contribute to the advancement of neurology and related areas with a view to improving the quality of life of people living with neurological conditions, their families and carers.

Pfizer International Operations provided funding of €25,000 to the European Federation of Neurological Associations to support its core activities in 2009.

### **QUIT**

Please see the UK listing for our work with QUIT in Europe.

## **Pfizer UK Foundation**

As a healthcare company Pfizer is committed to helping people live healthier lives through our community investment programmes.

The Pfizer UK Foundation is a grant scheme dedicated to providing short-term funding and support for projects tackling health inequalities arising from social, economic, cultural and demographic factors in deprived areas and marginalised communities.

We provide funding and support to community groups, charities, patient groups, the NHS and local authorities to deliver projects which provide tailored, innovative and local solutions to

needs defined by local healthcare experts, social care experts, community groups and charities in areas where local issues cannot be met purely through statutory provision.

Here are the patient groups who were recipients of a Pfizer UK Foundation grant between 1 December 2008 and 30 November 2009.

### **Quit**

QUIT are a national charity who seek to save lives and reduce suffering from smoking related diseases. During 2009 they were awarded a grant of £39,173.00 from the Pfizer UK Foundation to deliver a project to tackle a higher prevalence of smoking in four deprived areas of London and Birmingham by offering street dancing classes to young people aged 11-16. Targeted areas were Hackney and Tower Hamlets in London and Ladywood and Shard End in Birmingham due to deprivation indicators and the high number of resident smokers and related health problems.