



## UCSF Smoking Cessation Leadership Center and Pfizer Medical Education Group Smoking Cessation: Letter of Intent (LOI) Review Meeting

**Objective:** The Review Panel (ERP) convened to discuss and determine which LOI's would be invited to submit full proposals.

**Meeting Date:** Friday, September 14, 2012

**Meeting Time:** 4:00PM-6:30PM EDT

**Reviewers:**

Steven A. Schroeder, MD (chair)  
Distinguished Professor of Health and Health Care, Department of Medicine  
Director, Smoking Cessation Leadership Center  
University of California, San Francisco, CA

Steven L. Bernstein MD  
Associate Professor of Emergency Medicine; Vice Chair, Academic Affairs  
Interim Program Director, Residency Program; Interim Director of the Division of Education  
Yale University School of Medicine, New Haven, CT

Ken Duckworth, MD  
Medical Director  
National Alliance on Mental Illness, Arlington, VA

Karen Hudmon, DrPH, MS, RPh  
Professor of Public Health Pharmacy and Associate Head for Operations, Department of Pharmacy Practice,  
Purdue University College of Pharmacy, Indianapolis, IN

Geoffrey Makinson, PhD  
Director, Medical Affairs,  
Pfizer, New York, NY

Catherine Saucedo  
Deputy Director, Smoking Cessation Leadership Center,  
University of California, San Francisco, CA

**Summary of Review Process:**

Each reviewer was assigned approximately 60 LOIs: 30 as primary reviewer and 30 as secondary reviewer. These LOIs were assigned, whenever possible, based on each reviewer's expertise.

Scoring System: There were seven sections per review sheet with scores of 1 to 5 for each section. For each section, 5 was the highest score and 1 was the lowest score. Each LOI could score a maximum of 35 and a minimum of 7. The



seven sections covered the topics of Significance, Goals and Objectives, Needs Assessment, Approach, Evaluation Plan, Investigator(s) and Plan for Sustainability or Dissemination.

Once all of the scores were in, SCLC compiled a master list that showed all of the individual scores and average scores of each LOI, per category.

SCLC sent each reviewer his/her list of LOIs for which the difference of the scores, between 1st and 2nd reviewers, was four and above. The reviewers then contacted each other to discuss the different scores and decide whether they wish to reconcile any differences. If new scores were created, these were forwarded to SCLC.

During the review call, the conversation was limited to only those applications with an average score of about 27 or higher in Category 1, 22 or higher in Category 2, and 24 or higher in Category 3. The panel had the option to call up lower rated applications. The primary reviewer was asked to make a very brief summary each grant. The panel then voted on which Letters of Intent to move forward to full proposal, and which to reject.

**Number of LOI received: 201**

**Number of LOI invited to submit full proposals: 58**

**Number of LOI rejected: 143**

**Breakdown by Category:**

8 ineligible/did not fit in any category

Category 1: 27 accepted out of 122 submissions

Category 2: 13 accepted out of 26 submissions

Category 3: 18 accepted out of 45 submissions

**List of Letters of Intent Invited to submit Full Proposal:**

<b>Organization Name</b>	<b>Program Title</b>
Albert Einstein College of Medicine	New York Smoking Cessation Campaign for Methadone Clinics
Alliance for the Prevention and Treatment of Nicotine Addiction Corporation	Integrating Tobacco Use and Dependence Treatment into Perinatal Substance Abuse Services
American Academy of Family Physicians	Office Champion's Smoking Cessation
American Academy of Pediatrics	Asking the Right Questions Clinicians and Tobacco Cessation in the Clinical Encounter
American College of Chest Physicians	Treating Tobacco Dependence Train the Trainer Initiative
American College of Emergency Physicians	Smoking Intervention with Trauma Patients in the Emergency Department
American Lung Association in Nevada	Increasing Cessation Access for All Nevadans (I-CAAN): Reaching the Medicaid Population
American Lung Association of the Midland States	Increasing Smoking Cessation Attempts in People with Mental Illnesses in Michigan



<b>Organization Name</b>	<b>Program Title</b>
American Lung Association of the Plains-Gulf Region	ALA and Community Health Centers of Arkansas Smoking Cessation Partnership
American Lung Association of the Upper Midwest	The Iowa Mental Health Cessation Project
Association of Substance Abuse Programs of Texas	Texas Tobacco Cessation Integration Project (Cessation Integration Project)
Aultman Hospital	Reforming Inpatient Tobacco Treatment at Aultman Hospital
Berkshire Medical Center	Restore Health: Berkshire Medical Center Hospital wide, Multi-disciplinary, Tobacco Use Program
Brownsville Community Development Corporation	Brownsville Butts Out
California Chapter 1, American Academy of Pediatrics	Clinical Effort Against Secondhand Smoke Exposure (CEASE)
Case Western Reserve University	Web-Interactive Training Series: Tobacco Interventions for People with Behavioral Health Conditions
Case Western Reserve University	Smoking Cessation for People with Mental Health and/or Substance Abuse Disorders Expanding Capacity in Ohio's Medicaid Health Homes
Columbia University	Evaluating a Dental Tobacco Cessation System (DTCS) for Post-Doctoral Dental Students and Dental Residents
Eastern State Hospital	Implementation of the Joint Commission's New Tobacco-Cessation Measures in a State Psychiatric Hospital
Foundation for HealthSMART Consumers	Improving Access to Counseling Tools and Increasing Competence, Confidence and Frequency of Smoking Cessation Interventions among Convenient Care Clinic Providers
Georgetown University Medical Center	Bringing EX <sup>®</sup> to a Million Hearts
Glendale Adventist Medical Center	PACT to Quit (Physicians and Community Together) to Quit
Hunterdon Medical Center Foundation	Expanding Provider Education and Resource Training for Tobacco Cessation (ExPERT Tobacco Cessation Program)
Institute for Health and Recovery, Inc.	On-PAR (Promote Active Recovery) Online Training
Maimonides Medical Center	A Pharmacist-led Tobacco Cessation coalition targeting the implementation of an education and training program for clinicians to effectively screen, counsel and initiate tobacco cessation therapy, when appropriate, for in-patients who use tobacco.
Mayo Clinic	Tobacco Control Curriculum for Anesthesiology and Surgery Residents



<b>Organization Name</b>	<b>Program Title</b>
Medical University of South Carolina	Implementation of TelASK Quit Connection IVR System in Charleston Area Hospitals
Memorial Foundation	The Art of Quitting
Mental Health America of Licking County	Opportunities for Individuals Who Experience Severe and Persistent Mental Illness to Collaborate with Healthcare Provider in Reducing Tobacco Consumption
MultiCare Health Foundation	MultiCare Hospitals Tobacco Cessation Implementation and Measurement Project
Providence Health & Services	Closing the loop Assessing and documenting smoking status after discharge
Purdue University	Smoke Free Giant Eagle - Driving Smoking Cessation among Customers of a Regional Supermarket Chain
San Jose City College	Trash The Ash
Sloan Kettering Institute for Cancer Research	Improving the Implementation of PHS Guidelines for the Treatment of Tobacco Dependence in Oncology Care
St. Francis Medical Center of Lynwood Foundation	Vida Sana QUITs
St. Tammany Hospital Foundation	Living Tobacco Free
The Craig and Frances Lindner Center of HOPE	Smoking Cessation in a Psychiatric Hospital
University of Arizona	Increased utilization of quitline services with pharmacist assistance in integrated health settings
University of California Los Angeles	Registered Nurses Referral to Quitlines: Helping Smokers Quit
University of Colorado, Denver	Tobacco Recovery and Wellness for the Behavioral Health Community
University of Colorado, Denver	A Tobacco Cessation Continuity-of-Care Model for the Re-entry Population
University of Kentucky Research Foundation	Managing Nicotine Withdrawal for Comfort and Cessation in Medically Ill Smokers
University of Maryland Baltimore County	SBIRT (Screening Brief Intervention Referral to Treatment) for Tobacco Cessation in Healthcare Settings: Targeted Multidisciplinary Training for Medicaid Providers
University of Maryland Baltimore County	Incorporating smoking cessation into behavioral health treatment protocols: creating flexible and tailored manuals, materials, training, and consultation to support behavioral health providers and agencies to provide smoking cessation interventions.



Organization Name	Program Title
University of Massachusetts Medical Center	Development and Evaluation of T4: the Train the Trainer for Tobacco Treatment Program for building capacity to train Healthcare Professionals
University of Medicine and Dentistry of New Jersey	A Statewide Implementation of the Treating Tobacco in Mental Health Settings Training
University of Nebraska Medical Center	Tobacco Cessation in High Risk Populations with Co-Morbid Conditions Project
University of North Carolina at Chapel Hill	Dissemination of a Provider Inpatient Tobacco Use Treatment Training Program in North Carolina Hospitals
University of North Carolina at Chapel Hill	Systematic Design of Patient and Staff Smoking Cessation Processes at State Operated Substance Abuse Facilities in North Carolina
University of Oklahoma Health Sciences Center, College of Medicine	OU Comprehensive Smoking Cessation Education and Counseling Program
University of Pittsburgh Medical Center	Coordinated Health Information Technology to Quit Smoking: HIT to Quit
University of Pittsburgh Medical Center	Improving Smoking Cessation Care for Hospitalized Patients in a Large Regional Healthcare Organization
University of Texas M. D. Anderson Cancer Center	Improving health care providers tobacco-related counseling skills and prescribing behavior through CME-accredited active learning using virtual patients
University of Washington School of Medicine	University of Washington Medical Center In-patient Tobacco Cessation Program
Wisconsin Women's Health Foundation Inc.	Advancing First Breath Reaching All Members of the Care Team for Cessation Success
Woodhull Medical and Mental Health Center	The impact of tobacco cessation services in a primary care practice designed for the severely and persistently mentally ill
World Heart Federation through the Friends of the World Heart Federation	Change from within: increasing cardiologists' engagement in tobacco cessation and control
Yale University	Rewards to Quit

**Deadline for Full Proposal Submission: October 18, 2012 5pm Pacific Time (8pm Eastern)**

