



MEDIA ADVISORY: Pfizer and Wyeth to Host Live Press Conference in New York

Sunday, January 25, 2009 - 08:05pm

NEW YORK--(BUSINESS WIRE)--Pfizer (NYSE: PFE) and Wyeth (NYSE: WYE) today announced that they will be holding a live press conference to discuss today's announcement that Pfizer will acquire Wyeth. The executives will make remarks followed by Q&A.

When:

10:00 AM EST Monday, January 26

Where:

Pfizer's corporate headquarters located at 235 East 42nd Street (between 2nd & 3rd Ave.)

Who:

Jeff Kindler, Pfizer Chairman and Chief Executive Officer

Bernard Poussot, Wyeth Chairman, President and Chief Executive Officer

How:

To register to attend in-person, please call Lauren Hoffman of Pfizer at 212-733-1226
Please note:

Media Credentials and a Photo ID are required

Instructions for Participating in Press Conference Remotely

The press conference will also be available via a secure audio conference line that requires on-line pre-registration and a personal PIN number. To register, please visit <https://cossprereg.btc.com/prereg/key.process?key=PB6PYN7PV> and follow the instructions, where you will be prompted to enter your name, e-mail address and affiliate. Upon completing the registration process, you will be provided a personal PIN to use when calling in to the conference. Media will be required to provide the personal PIN number to dial in to the press conference.

Media who have pre-registered for the audio conference may dial in to the conference at the following numbers: 1-888-713-4218 (US) or +1-617-213-4870 (international). The passcode for the conference is 602 637 12#. Participants must then use their personal PIN numbers assigned during pre-registration.

Please note that live questions will not be taken over the audio conference line. Media that cannot attend the press conference in person may submit questions, either prior or during the press conference, to pressquestions@pfizer.com.

Video Interview with CEOs Jeff Kindler and Bernard Poussot

A video interview with Jeff Kindler and Bernard Poussot is available for viewing at www.premierbiopharma.com.

Broadcast media may download a broadcast-quality version of the video interview and company b-roll at http://w3.cantos.com/09/pfizer_wyeth/. This link is not for viewing but exclusively designed for broadcast download.

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