



# ADDING MULTIMEDIA Pfizer Names Sally Susman Senior Vice President of Worldwide Communications and Chief Communications Officer

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NEW YORK--(BUSINESS WIRE)--Pfizer Inc today named Sally Susman Senior Vice President of Worldwide Communications and Chief Communications Officer with overall responsibility for Pfizer's global communications, reporting to Chairman and Chief Executive Officer Jeff Kindler. She will join Pfizer's Executive Leadership Team.

Ms. Susman is a communications executive with wide experience in corporate communications, media relations, marketing and brand strategy and public affairs on a worldwide basis. Since 2000, she has been the senior communications officer at The Estée Lauder Companies Inc., where she directed the communications strategy for the global public Corporation and each of its 28 brands. Ms. Susman was the company's spokeswoman, a member of the Executive Committee and responsible for media relations, employee communications, crisis communications and consumer relations.

Prior to joining Estée Lauder, she held high-level communications and government relations posts at the American Express Company. She directed media relations, internal communications and governmental affairs for all of American Express' international operations from posts in London and New York.

Earlier in her career, Ms. Susman spent eight years in government service focused on international trade issues. Her positions included Deputy Assistant Secretary for

Legislative and Intergovernmental Affairs in the U.S. Department of Commerce and senior staff roles on the Senate Commerce Committee.

“As we continue to drive change at Pfizer in 2008, communicating our business strategy, the progress we’re making and the value of our products for patients and society has never been more important,” said Mr. Kindler. “We must ensure that our worldwide communications are as strategic and effective as possible in reaching all of our stakeholders, and Sally’s broad range of experience in both the public and private sectors, as well as her knowledge of global business and markets, makes her an ideal leader for our communications. She is a strong addition to our leadership team.”

“Pfizer is a world-class company and I’m very pleased to join it as Jeff and his leadership team drive wide-ranging changes in all parts of the business,” said Ms. Susman. “With this leadership and momentum, I believe Pfizer has a bright future and I look forward to working with such an outstanding group of people committed to a healthier world.”

Ms. Susman is active in civic and community affairs, including serving as a Commissioner on the New York City Commission of Women’s Issues, a position to which she was appointed by Mayor Michael R. Bloomberg. She is a Trustee of Connecticut College and the New School University, and a Board member of the National Partnership for Women and Families.

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Sally Susman, Senior Vice President of Worldwide Communications and Chief Communications Officer (Photo: Business Wire)

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