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Pfizer Fully Supports Updated PhRMA Code

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NEW YORK--(BUSINESS WIRE)--Pfizer endorses the updates to the PhRMA Code on Interactions with Healthcare Professionals and will fully comply with all aspects of the Code.

The updated PhRMA Code demonstrates Pfizer's commitment to working with our customers in an open and responsible manner.

Along with other member companies of PhRMA, we've updated the code to address the concerns of many of our stakeholders.

Our sales and marketing professionals abide by the strictest ethical standards, and provide medical information in the most responsible ways possible to help physicians take better care of their patients.

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