

Pfizer signs on to The Hispanic Promise further strengthening its ties and commitment to Hispanics in the workplace

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Launched at the World Economic Forum in 2019, the effort is a first-of-its-kind national pledge to hire, promote, retain, and empower Hispanic employees

NEW YORK, August 6, 2020 - [Pfizer Inc.](#) (NYSE: PFE) today announced it has become a signatory of The Hispanic Promise, a first-of-its-kind national pledge to hire, promote, retain, and empower Hispanic employees. The pledge, launched in 2019 at the World Economic Forum in Davos, has been signed by over 150 companies.

The Hispanic Promise is a non-legally binding pledge to create inclusive workplaces and take positive actions that will foster the professional development of Hispanics through improved employee engagement, mentorship programs, employee resource groups, and talent advancement.

“At Pfizer, we are driven by our purpose to achieve breakthroughs that change patients’ lives. We understand that means attracting the best and brightest talent, including Hispanics, and ensuring that all colleagues can thrive in an environment and culture where we champion Diversity and Inclusion every day. Signing on to The Hispanic Promise is further proof of our commitment,” said Nanette Cocero, Global President of Pfizer Vaccines.

As part of Pfizer’s Opportunity Parity strategy, the company is committed to achieving parity for U.S. minorities by increasing their representation from 19% to 32% at the vice president and above levels by 2025.

Pfizer’s Latino/Hispanic Colleague Resource Group (CRG) helps drive professional development by offering support, training, mentoring, and networking opportunities to help members enhance their skills and advance their careers.

“We want all our colleagues to develop, grow, and succeed. We are committed to making that happen, not only in our operations in the United States but around the world. We are proud to be part of a collaborative effort like The Hispanic Promise to advance Hispanics not only as colleagues, but also as customers and citizens,” added Diego Sacristan, North America President, Pfizer Oncology.

Pfizer is also a proud member of the Hispanic Association on Corporate Responsibility’s (HACR). Founded in 1986, the group’s mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with their economic contributions in the areas of Employment, Procurement, Philanthropy, and Governance.

“We are thrilled to welcome Pfizer to The Hispanic Promise family. This effort was created for Corporate America to signal their commitment to our community. The promise of Hispanics is the promise of America. We need everyone to understand that we are makers not takers; we are successes, not failures; we have family values and value hard work. Hispanic values are American values. The moment all Corporate America supports us, we will thrive,” said Claudia Romo, CEO & Founder of We Are All Human Foundation, whose mission is to advance an agenda of equity, inclusion and representation.

The Hispanic Promise will evolve into an action-oriented program as it begins a second phase, expected to be officially launched later this year. The Hispanic Promise in Action will have the objective of supporting companies and organizations in the implementation of their commitments to becoming and maintaining a Hispanic-friendly workplace.

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About Pfizer: Breakthroughs That Change Patients' Lives

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products, including innovative medicines and vaccines. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, we have worked to make a difference for all who rely on us. We routinely post information that may be important to investors on our website at www.Pfizer.com. In addition, to learn more, please visit us on www.Pfizer.com and follow us on Twitter at [@Pfizer](https://twitter.com/Pfizer) and [@Pfizer News](https://twitter.com/PfizerNews), [LinkedIn](https://www.linkedin.com/company/pfizer), [YouTube](https://www.youtube.com/pfizer) and like us on Facebook at [Facebook.com/Pfizer](https://www.facebook.com/Pfizer).

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