



OWNING WELL-BEING

Transcript:

Warachal Faison

The Get Old campaign is important because it allows for a dialogue to occur. My name is Warachal Eileen Faison. I'm a physician as well as a psychiatrist and I support predominantly the Women's Health team but I also support the Neuroscience team as well. My hopes for the impact of this campaign is that the public will feel more comfortable about sharing what's important to them in regards to their life their health their families and with that they'll learn about key health issues and feel comfortable interacting with their health care professionals to make sure they have all the necessary information to make those important healthcare decisions.

Narrator

We live longer than we did a generation ago, and longer still than we did two generations ago. And that's no surprise, really. Because if we at Pfizer keep doing our jobs right, there will be a side effect — you'll Get Old. You'll live longer and better. When you have more time, you get see more, do more, share more. You get to make more wrong turns, and explore new places. You get to experience more successes, and more failures. It's a chance to live not just longer, but fuller. To hit your prime at 30, and 50, and every year after. To turn a time that was feared into a time to look forward to, and live long enough to find out what you're here for. Ultimately, your job is to get to work on your dreams. At Pfizer, our job is to make sure you live long and well enough to achieve them. Tell us how you feel about getting old.