



**Pfizer Medical Education Group
Request for Proposals: Appropriate use of Hormone
Therapy in Postmenopausal Women**

Letter of Intent (LOI) Review Meeting

Objective: The Expert Review Panel (ERP) convened to discuss and determine which LOI's would be invited to submit full proposals.

Meeting Date: Tuesday, March 18, 2013

Meeting Time: 1:00- 5:00PM Eastern Time

Number of LOIs submitted for review: 35

Number of LOIs invited to submit full proposals: 12

List of Letters of Intent invited to submit full proposals:

American Academy of Family Physicians: *Management of Menopausal Symptoms Through the Use of Improved Data Gathering and Shared Decision Making*

Foundation for Care Management: *Menopause Management for Women: Enabling the Primary Care Provider to Implement "Best Practices" and Improve QOL in Postmenopausal Patients.*

Indiana University: *Driving Appropriate Utilization of Hormone Therapy To Support The Menopause Transition: EMR-Embedded Decision Support, EMR-Derived Performance Feedback, Patient-Focused Communications Campaigning, and Physician Education in a Microcosm*

Interstate Postgraduate Medical Association of North America: *Primary Care Menopause Treatment: Practice Change and Measuring Success*

Metro Health: *Utilization of the Electronic Medical Record to Evaluate Vaginal atrophy, Sexual Dysfunction, and Lower Urinary Tract Symptoms in a Geriatric Primary Care Population, Measuring Impact of Screening and Treatment on Quality of Life and Patient Satisfaction*

Montefiore Medical Center (CCME): *Designing an Electronic Medical Record (EMR)-based Program to Promote Appropriate Use of Hormone Therapy in Postmenopausal Women in Primary Care Settings*

Montefiore Medical Center (CCME): *An Update on Hormone Therapy for Postmenopausal Women: Strategies for Improving Provider Performance and Outcomes*

NYU Post-Graduate Medical School: *Menopausal Hormone Therapy - Bridging the Physician-Patient Communication Gap*

South Florida VA Foundation for Research and Education: *Technology and Collaborative Care Improve the Use of Hormone Therapy in Postmenopausal Women Veterans*



The North American Menopause Society: *Managing Post-menopause: A Pilot Study on Improving Screening and Management of Vulvovaginal Atrophy and Vasomotor Symptoms*

University of Cincinnati: *Managing Postmenopausal Women With Hormone Therapy: Raising Awareness and Level of Care*

USF Health Professions Conferencing: Menopause Matters: *A Learning and Performance Change Project for Improving Management of Menopause-Associated Vasomotor and Vulvovaginal Symptoms*

